

FILE

# fashion calendar

FEBRUARY 13

1984

JANUARY

| S  | M  | T  | W  | T  | F  | S  |
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FEBRUARY

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MARCH

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APRIL

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MAY

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JUNE

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JULY

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AUGUST

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SEPTEMBER

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OCTOBER

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NOVEMBER

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DECEMBER

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# 1985

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| <b>JANUARY</b><br>S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28 29 30 31 | <b>FEBRUARY</b><br>S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28         | <b>MARCH</b><br>S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28 29 30<br>31 | <b>APRIL</b><br>S M T W T F S<br>1 2 3 4 5 6<br>7 8 9 10 11 12 13<br>14 15 16 17 18 19 20<br>21 22 23 24 25 26 27<br>28 29 30       |
| <b>MAY</b><br>S M T W T F S<br>1 2 3 4<br>5 6 7 8 9 10 11<br>12 13 14 15 16 17 18<br>19 20 21 22 23 24 25<br>26 27 28 29 30 31     | <b>JUNE</b><br>S M T W T F S<br>1<br>2 3 4 5 6 7 8<br>9 10 11 12 13 14 15<br>16 17 18 19 20 21 22<br>23 24 25 26 27 28 29<br>30    | <b>JULY</b><br>S M T W T F S<br>1 2 3 4 5 6<br>7 8 9 10 11 12 13<br>14 15 16 17 18 19 20<br>21 22 23 24 25 26 27<br>28 29 30 31     | <b>AUGUST</b><br>S M T W T F S<br>1 2 3<br>4 5 6 7 8 9 10<br>11 12 13 14 15 16 17<br>18 19 20 21 22 23 24<br>25 26 27 28 29 30 31   |
| <b>SEPTEMBER</b><br>S M T W T F S<br>1 2 3 4 5 6 7<br>8 9 10 11 12 13 14<br>15 16 17 18 19 20 21<br>22 23 24 25 26 27 28<br>29 30  | <b>OCTOBER</b><br>S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28 29 30 31 | <b>NOVEMBER</b><br>S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28 29 30    | <b>DECEMBER</b><br>S M T W T F S<br>1 2 3 4 5 6 7<br>8 9 10 11 12 13 14<br>15 16 17 18 19 20 21<br>22 23 24 25 26 27 28<br>29 30 31 |

# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

## WEEKS BEGINNING MONDAY, FEBRUARY 6 AND FEBRUARY 13, 1984

| <u>DATE</u>                      | <u>WHAT'S GOING ON</u>                                                                                              | <u>GIVEN BY</u>                           | <u>WHERE</u>                                      |
|----------------------------------|---------------------------------------------------------------------------------------------------------------------|-------------------------------------------|---------------------------------------------------|
| Beginning<br>Monday<br>Feb. 6    | OPENING OF FALL<br>MEN'S COLLECTION<br>Continuous by appointment. Contact: 586-0016.                                | BASCO BY GENE PRESSMAN &<br>LANCE KARESH  | 15 WEST 55TH STREET<br>SHOWROOM - SUITE 1D        |
| Beginning<br>Monday<br>Feb. 6    | OPENING OF FALL<br>COLLECTION<br>Men's designer sweaters from Japan. Continuous by appointment. Contact: 868-1138.  | HIDEO HANAKI                              | 488 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR       |
| Beginning<br>Monday<br>Feb. 6    | OPENING OF EARLY FALL<br>COLLECTION<br>Continuous by appointment. Contact: 944-9710.                                | NORMA KAMALI<br>SPORTSWEAR                | 1411 BROADWAY<br>SHOWROOM - 25TH FLOOR            |
| Beginning<br>Monday<br>Feb. 6    | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: 221-4221.                                      | OUTLANDER                                 | 1407 BROADWAY<br>SHOWROOM - 2ND FLOOR             |
| Beginning<br>Monday<br>Feb. 6    | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: 661-6170.                                      | PENDLETON WOOLEN MILLS                    | 489 FIFTH AVENUE<br>SHOWROOM - 25TH FLOOR         |
| Beginning<br>Monday<br>Feb. 6    | OPENING OF FALL I<br>COLLECTION<br>Continuous by appointment. Contact: 730-8130.                                    | MICHAEL SEROY                             | 1441 BROADWAY<br>SHOWROOM - SUITE 2702            |
| Beginning<br>Monday<br>Feb. 6    | OPENING OF FALL I<br>COLLECTION<br>Continuous by appointment. Contact: 840-9400.                                    | VILLAGER                                  | 80 WEST 40TH STREET<br>SHOWROOM - 4TH FLOOR       |
| Tuesday<br>Feb. 7<br>11:00 A.M.  | BENEFIT SHOW:<br>CHLOE FASHIONS<br>For J.O.B. (Just One Break): \$25.00, 725-2500. Press: Helen O' Hagan, 940-4226. | SAKS FIFTH AVENUE                         | 3RD FLOOR                                         |
| Tuesday<br>Feb. 7<br>5:30 P.M.   | SHOWING OF FALL<br>COLLECTION<br>By invitation. Buyers: 536-9533. Press: 536-9624.                                  | EVAN-PICONE SPORTSWEAR<br>(1411 BROADWAY) | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE      |
| Wednesday<br>Feb. 8<br>9:30 A.M. | "QUICK CHANGE<br>CONSUMER"<br>Also, 11:00 A.M. By appointment. Contact: 730-0680.                                   | EMBROIDERY COUNCIL<br>OF AMERICA          | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE      |
| Thursday<br>Feb. 9<br>4:00 P.M.  | FUR FASHION SHOW<br>AND SEMINAR<br>By invitation. Contact: Madeline de Vries Ltd., 753-6688.                        | MAXIMILIAN                                | 20 WEST 57TH STREET<br>SALON - 3RD FLOOR          |
| Thursday<br>Feb. 9<br>6:00-8:00  | COCKTAIL PARTY:<br>NEW BOUTIQUE<br>By invitation. Contact: 826-6515.                                                | MISSONI BOUTIQUE                          | 836 MADISON AVENUE<br>AT 69TH STREET              |
| Thursday<br>Feb. 9<br>6:30 P.M.  | SHOWING OF MEN'S &<br>WOMEN'S FALL COLLECTION<br>By invitation. Contact: Lisa Moffie, 563-3285.                     | IN-WEAR MATINIQUE<br>(485 SEVENTH AVENUE) | LIMELIGHT (21ST STREET)<br>660 AVENUE OF AMERICAS |

\*Feb. 9-11 PITTI FILATI (Fabrics & Fibers) IN FLORENCE. Contact: 55-219331.  
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| DATE                                | WHAT'S GOING ON                                                                                                                     | GIVEN BY                                      | WHERE                                                |
|-------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|------------------------------------------------------|
| Friday<br>Feb. 10<br>9-11 A.M.      | PREVIEW: HOME FURNISHINGS<br>FABRICS BY MISSONI<br>With Ottavio & Rosita Missoni; Gianpiero & Alberto Yelmini. By inv. 826-6515.    | MISSONI/VESTOR                                | 979 THIRD AVENUE (IAN WALL)<br>SHOWROOM - 16TH FLOOR |
| *Friday<br>Feb. 10<br>7:00 P.M.     | BENEFIT TO CELEBRATE<br>STORE OPENING IN BOSTON<br>Benefit for WGBH Educational Foundation. Reservations: \$150.00; (617) 492-2777. | NEIMAN-MARCUS                                 | COPLEY PLACE<br>BOSTON, MASS.                        |
| Feb. 11                             | NATIONAL SHOE SHOW AT N.Y. COLISEUM, HILTON, SHERATON CENTRE (Feb. 11-14); 246-3410.                                                |                                               |                                                      |
| Beginning<br>Saturday<br>Feb. 11-14 | OPENING OF FALL 1984<br>SHOE COLLECTIONS<br>At 11, 1, 3 & 5. By appt. Buyers: 753-7490. Press: Calisch Assoc. 489-8420.             | GAROLINI                                      | 4 WEST 58TH STREET<br>SHOWROOM - 5TH FLOOR           |
| Saturday<br>Feb. 11-<br>Feb. 13     | OPENING OF FALL 1984<br>SHOE COLLECTION<br>Also, Xavier Danaud, Christian Dior Soulier. By appointment. Contact: 421-4250.          | CHARLES JOURDAN                               | 3 WEST 57TH STREET<br>SHOWROOM - 10TH FLOOR          |
| Beginning<br>Saturday<br>Feb. 11    | OPENING OF FALL 1984<br>SHOE COLLECTION<br>By appointment. Contact: 765-7552.                                                       | NORMA KAMALI<br>SHOES                         | 12 WEST 57TH STREET<br>SHOWROOM - 9TH FLOOR          |
| Saturday<br>Feb. 11-<br>Feb. 14     | COMPLETE FALL SHOE<br>COLLECTION-2ND EDITION<br>By invitation. Buyers: 586-4842. Press: Rose Brunner, 752-0069.                     | ALBERT NIPON FOOTWEAR<br>(1370 AVE. AMERICAS) | HOTEL PLAZA<br>PRIVATE SUITE                         |
| Beginning<br>Saturday<br>Feb. 11    | OPENING OF FALL 1984<br>SHOE COLLECTION<br>By appointment. Contact: 765-7552.                                                       | VITTORIO RICCI, JAN<br>JANSEN, DIVERTENTE     | 12 WEST 57TH STREET<br>SHOWROOM - 9TH FLOOR          |
| Saturday<br>Feb. 11-<br>Feb. 14     | PREMIERE: QUEBEC FOOTWEAR<br>AT NATIONAL SHOE FAIR<br>Introducing 12 Canadian footwear resources. Contact: 397-0200.                | QUEBEC MINISTRY OF<br>EXTERNAL TRADE          | NEW YORK COLISEUM<br>BOOTH 3021A-3036A               |
| *Feb. 11                            | INT'L RTW & BOUTIQUE SHOW, PORTE DE VERSAILLES, PARIS (Feb. 11-15); 869-1720.                                                       |                                               |                                                      |
| Monday<br>Feb. 13<br>10:00 A.M.     | PRESS SHOWING:<br>FALL COLLECTION<br>By inv. Cristina, Gottfried, Loving, 688-4665. Buyers, 12:00 Noon: 730-1844.                   | ANNE KLEIN II                                 | 205 WEST 39TH STREET<br>SHOWROOM - 8TH FLOOR         |
| Monday<br>Feb. 13<br>6:30 P.M.      | SHOWING OF FALL<br>MENSWEAR COLLECTION<br>Show at 7:00. By invitation. Contact: Joanne Petruzzo, 889-0834.                          | ANDREW FEZZA<br>(39 WEST 28TH STREET)         | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE         |
| Monday<br>Feb. 13-<br>Feb. 16       | SHOWING OF FALL<br>MENSWEAR COLLECTIONS<br>Also, women's collections; 9-6 P.M. daily. Contact: ENK Productions, 759-8055.           | DESIGNERS' COLLECTIVE<br>(3 EAST 54TH STREET) | BERKSHIRE PLACE HOTEL<br>21 EAST 52ND STREET         |
| Feb. 13                             | J.G. HOOK (Fall).....485 Seventh.....10th fl.....354-7330                                                                           |                                               |                                                      |
| Monday<br>Feb. 13-<br>Feb. 17       | OPENING OF FALL<br>MENSWEAR COLLECTION<br>Continuous by appointment. Contact: 730-2190. Press: Madeline de Vries Ltd. 753-6688.     | JUNKO KOSHINO                                 | 1211 AVE. AMERICAS<br>SHOWROOM - 41ST FLOOR          |
| Feb. 13                             | VALENTINO MISS V (Fall).....(GFT) 650 Fifth.....19th fl.....247-8621                                                                |                                               |                                                      |
| Feb. 13                             | VALENTINO STUDIO (Fall).....(GFT) 650 Fifth.....19th fl.....247-8621                                                                |                                               |                                                      |
| Tuesday<br>Feb. 14<br>11:00 A.M.    | PRESS SHOWING OF FALL/<br>WINTER MEN'S COLLECTION<br>Buyers at 5:00 P.M. By invitation. Contact: 752-6910.                          | CESARANI                                      | 12 EAST 53RD STREET<br>SHOWROOM - 5TH FLOOR          |

| DATE                               | WHAT'S GOING ON                                                                                                                                | GIVEN BY                               | WHERE                                        |
|------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|----------------------------------------------|
| Tuesday<br>Feb. 14<br>5:00 P.M.    | PREMIERE: WILDERNESS OUTER-<br>WEAR FOR URBAN STREETWEAR<br>Show at 5:30. By invitation. Contact: 279-9220.                                    | WILDERNESS EXPERIENCE;<br>& DUPONT     | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE |
| 5:00 P.M.                          | CESARANI MENSWEAR (Buyers show), 12 East 53rd St. 5th fl. 752-6910.                                                                            |                                        |                                              |
| Tuesday<br>Feb. 14<br>6:00 P.M.    | SHOWING OF MEN'S FALL/<br>WINTER COUTURE<br><u>Note Date Change.</u> By inv. Thereafter by appt. Contact: Vincent D'Eletto, 431-1090.          | DIMITRI COUTURE LTD.                   | 110 GREENE STREET                            |
| Tuesday<br>Feb. 14<br>7:00 P.M.    | ANGELA CUMMINGS<br>JEWELRY BOUTIQUE<br>Premiere showing. By invitation. Press: 872-8610.                                                       | BERGDORF GOODMAN                       | 754 FIFTH AVENUE<br>1ST FLOOR                |
| Wednesday<br>Feb. 15<br>11:00 A.M. | FALL/WINTER<br>MENSWEAR COLLECTION<br>Show at 11:30. By invitation. Press: Carlos Diaz, 255-6156. Buyers: 355-5600.                            | RON CHERESKIN<br>(22 WEST 19TH STREET) | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE |
| Wednesday<br>Feb. 15<br>1:30 P.M.  | PREVIEW: FALL & WINTER<br>MENSWEAR COLLECTION<br>Show at 2:00. Also at 5:00 P.M. By invitation. Contact: 586-2502.                             | RICHARD GAINES<br>(R.F.G.M. Inc.)      | 105 WEST 55TH STREET<br>SHOWROOM - SUITE 2F  |
| Feb. 15                            | BERN CONRAD (Early Fall).....530 Seventh.....27th fl.....391-8052                                                                              |                                        |                                              |
| Feb. 15                            | PAULA SAKER (Early Fall).....530 Seventh.....29th fl.....221-6960                                                                              |                                        |                                              |
| Thursday<br>Feb. 16<br>7:00 P.M.   | TRIBUTE TO THE<br>BLACK DESIGNER '84<br>Benefit. Tickets: \$50.00, 874-6770. Press: Paladin P.R., 840-7812.                                    | HARVEYS BRISTOL CREAM                  | ALICE TULLY HALL<br>LINCOLN CENTER           |
| Feb. 18                            | VARIETY MERCHANDISE SHOW AT N.Y. COLISEUM (Feb. 18-21). Contact: 697-3521.                                                                     |                                        |                                              |
| *Feb. 19                           | MEN'S FASHIONS & JEANS FAIR IN COLOGNE (Feb. 19-21)                                                                                            |                                        |                                              |
| Feb. 20                            | WASHINGTON'S BIRTHDAY CELEBRATION (Monday) - Legal Holiday                                                                                     |                                        |                                              |
| Tuesday<br>Feb. 21<br>10:00 A.M.   | PREMIERE SHOWING:<br>MENSWEAR COLLECTION<br><u>Note date change.</u> By invitation. Contact: 869-1380.                                         | WILLIWEAR MEN BY<br>WILLI SMITH        | 209 WEST 38TH STREET<br>SHOWROOM - 9TH FLOOR |
| Tuesday<br>Feb. 21<br>3:00 P.M.    | SHOWING OF SPRING/<br>SUMMER COLLECTION<br>By invitation. Contact: (213) 272-1445.                                                             | GALANOS<br>(2254 S. Sepulveda, LA)     | HOTEL PLAZA<br>BAROQUE SUITE                 |
| Beginning<br>Feb. 21-<br>March 2   | OPENING OF EARLY FALL<br>COLLECTION<br>Also March 19 - 30. By appt. Contact: 840-8820.                                                         | LOUIS FERAUD                           | 570 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR  |
| *Feb. 25-<br>Feb. 28               | PITTI DONNA, MAGLIA & ACCESSORIO IN FLORENCE (WOMEN'S FASHIONS, KNITWEAR &<br>ACCESSORIES) Contact: Centro Di Firenze per la moda; 55-219-331. |                                        |                                              |
| Feb. 27                            | ALPHA CUBIC (Fall I).....1441 Broadway.....Suite 1810.....391-6655                                                                             |                                        |                                              |
| Feb. 27                            | BEENEBAG BY GEOFFREY BEENE (Fall).....205 W 39th.....17th fl.....944-8080                                                                      |                                        |                                              |
| Feb. 27                            | BIS/GENE EWING (Fall I).....575 Seventh.....Suite 2510.....921-0685                                                                            |                                        |                                              |
| Feb. 27                            | DIANNE B FOR CYGNE DESIGNS (Fall).....530 Seventh.....14th fl.....354-6474                                                                     |                                        |                                              |
| Feb. 27                            | CATHY HARDWICK (Fall).....1411 Broadway.....4th fl.....221-4502                                                                                |                                        |                                              |

| DATE                | WHAT'S GOING ON                                                                                                                                                     | GIVEN BY                                    | WHERE                                         |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|-----------------------------------------------|
| Feb. 27             | TIKTINER (Fall) (until March 9).....                                                                                                                                | 530 Seventh.....                            | 12th fl.....391-1790                          |
| Feb. 27             | ADRIENNE VITTADINI & SPORT (Fall).....                                                                                                                              | 1441 Broadway.....                          | 30th fl.....921-2510                          |
| Tuesday<br>Feb. 28  | ADOLFO BENEFIT SHOW FOR<br>MUSEUM OF CITY OF N.Y.                                                                                                                   | SAKS FIFTH AVENUE                           | 3RD FLOOR                                     |
| 11:00 A.M.          | Tickets: \$30.00. Contact: 534-1672. Press: Helen O' Hagan, 940-4226.                                                                                               |                                             |                                               |
| Thursday<br>March 1 | SHOWING OF FALL<br>COLLECTION                                                                                                                                       | CRISCA - (IT'S ME)<br>(DIV. OF SRB)         | 1466 BROADWAY<br>SHOWROOM - 9TH FLOOR         |
| 10:30 A.M.          | Brunch. Show at 11:00. Buyers: 869-8424. Press: Jody Donohue Assoc., 688-8653.                                                                                      |                                             |                                               |
| Thursday<br>March 1 | THIRD ANNUAL CFDA<br>FASHION AWARDS                                                                                                                                 | COUNCIL OF FASHION<br>DESIGNERS OF AMERICA  | METROPOLITAN MUSEUM<br>OF ART (5TH & 82ND)    |
| 7:30 P.M.           | Awards to fashion & accessories designers; fashion illustrators, photographers, models. Dinner at 8:30. By inv. Tickets: \$100.00 each--CFDA, 1633 B'way, 887-8054. |                                             |                                               |
| Cocktails           |                                                                                                                                                                     |                                             |                                               |
| March 1             | SANYO FASHION HOUSE (Fall).....                                                                                                                                     | 512 Seventh.....                            | 23rd fl.....869-2990                          |
| *March 3-6          | MAGIC (Men's Apparel Guild in Cal.) at L.A. Convention Center, (213) 746-0627.                                                                                      |                                             |                                               |
| Sunday<br>March 4-  | DONNA MODA--FALL-WINTER<br>ITALIAN READY-TO-WEAR                                                                                                                    | ITALIAN INSTITUTE FOR<br>FOREIGN TRADE      | BERKSHIRE PLACE HOTEL<br>21 EAST 52ND STREET  |
| March 6             | First group showing in U.S., 9 to 6 daily. Contact: Spencer & Rubinow, 751-9050.                                                                                    |                                             |                                               |
| Sunday<br>March 4-  | FALL/WINTER: 900 RTW<br>& ACCESSORIES COLLECTIONS                                                                                                                   | THE NEW YORK PRET<br>(225 WEST 34TH STREET) | NEW YORK COLISEUM<br>COLUMBUS CIRCLE/59TH ST. |
| March 6             | Press bkfst, Mon. March 5, 8:30 A.M., By inv., Canada Rm. Hours: 9-7; March 6 until 5:00 P.M. Buyers: Jacalyn Cowen, 563-5350. Press: Renee Pastor, P.R., 838-0366. |                                             |                                               |
| Monday<br>March 5   | SHOWING OF FALL<br>COLLECTION                                                                                                                                       | ALICE BLAINE FOR<br>LIQUIDITY               | 1407 BROADWAY<br>SHOWROOM - 15TH FLOOR        |
| 3:00 P.M.           | By inv. Buyers, 4:00, 869-7555. Press: Cristina, Gottfried, Loving, 688-4665.                                                                                       |                                             |                                               |
| Monday<br>March 5   | FALL COLLECTION:<br>DESIGNER SPORTSWEAR                                                                                                                             | ESCADA BY MARGARETHA LEY<br>(1466 BROADWAY) | HOTEL PLAZA<br>BALLROOM                       |
| 5:00 P.M.           | Cocktails. Show at 6. By inv. Buyers: 869-8424. Press: Jody Donohue, 688-8653.                                                                                      |                                             |                                               |
| March 5             | ADRI (Fall I).....                                                                                                                                                  | 552 Seventh.....                            | 2nd fl.....719-5020                           |
| March 5             | AGATHA BROWN (Fall I).....                                                                                                                                          | 498 Seventh.....                            | 4th fl.....947-7655                           |
| March 5             | AKIRA (Fall I).....                                                                                                                                                 | 530 Seventh.....                            | 30th fl.....398-0018                          |
| March 5             | LLOYD ALLEN (Fall).....                                                                                                                                             | 110 W 40th.....                             | 26th fl.....944-9577                          |
| March 5             | FELIX ARBEO DESIGNS LTD (Fall I).....                                                                                                                               | 530 Seventh.....                            | 30th fl.....221-1208                          |
| March 5             | ARLEQUIN PARIS (Fall I).....                                                                                                                                        | 575 Seventh.....                            | 22nd fl.....719-9391                          |
| March 5             | BILL ATKINSON FOR BILL'S CLASSICS LTD.....                                                                                                                          | 485 Seventh.....                            | 8th fl.....221-8510                           |
| March 5             | BARON PETERS; & ROBERT LEONARD (Fall I)...                                                                                                                          | 530 Seventh.....                            | 30th fl.....944-0666                          |
| March 5             | BASCO BY GENE PRESSMAN (Women's) (Fall)...                                                                                                                          | 15 W 55th.....                              | 1st fl.....586-0016                           |
|                     | & LANCE KARESH                                                                                                                                                      |                                             |                                               |
| March 5             | ADAM BEALL (Fall I).....                                                                                                                                            | 250 W 35th.....                             | 16th fl.....736-0024                          |
| March 5             | BELLE FRANCE/JANE SCHAFFHAUSEN (Fall I)...                                                                                                                          | 419 Park Ave. So.....                       | 20th fl.....686-5780                          |

| <u>DATE</u> | <u>WHAT'S GOING ON</u>                                                             | <u>GIVEN BY</u>    | <u>WHERE</u>                |
|-------------|------------------------------------------------------------------------------------|--------------------|-----------------------------|
| March 5     | GLORIA BETKER (Fall I).....                                                        | 209 W 38th.....    | 3rd fl.....719-5510         |
| March 5     | RAUL BLANCO/ELAN (Fall I).....                                                     | 530 Seventh.....   | 6th fl.....382-2610         |
| March 5     | BILL BLASS COLLECTION III (Fall I).....                                            | 550 Seventh.....   | 8th fl.....921-2100         |
| March 5     | BRITISH KHAKI BY ROBERT LIGHTON (Fall I)                                           | 37 W 57th.....     | Suite 1110..755-8506        |
| March 5     | DONALD BROOKS (Fall I).....                                                        | 25 W 39th.....     | 6th fl.....398-8636         |
| March 5     | CASI (Fall I).....                                                                 | 530 Seventh.....   | 2nd fl.....944-8870         |
| March 5     | OLEG CASSINI COLLECTIONS (Fall I).....                                             | 530 Seventh.....   | 9th fl.....354-6990         |
| March 5     | ARTHUR CHAPNIK (Fall I).....                                                       | 230 W 38th.....    | 6th fl.....840-2777         |
| March 5     | LUCILLE CHAYT (Fall I).....                                                        | 264 W 35th.....    | 6th fl.....564-2584         |
| March 5     | WAYNE CLARK (Fall I).....                                                          | 530 Seventh.....   | 28th fl.....382-2880        |
| March 5     | CLEOPATRA (Fall I).....                                                            | 530 Seventh.....   | 5th fl.....382-2454         |
| March 5     | LEAMOND DEAN (Fall I).....                                                         | 498 Seventh.....   | 20th fl.....239-0644        |
| March 5     | CHRISTIAN DIOR SPORTSWEAR (Fall I).....                                            | 550 Seventh.....   | 7th fl.....944-9820         |
| March 5     | HELEN FABRIKANT FOR H. FABRIKANT INC.....                                          | 1410 Broadway..... | 18th fl.....354-1620        |
| March 5     | FLORENCE & CELESTE (Fall I) (Chu Chi.....                                          | 498 Seventh.....   | 9th fl.....279-9620         |
|             | Knits, Endres, Lucille Fouillet, Annemarie Gardin, Rina di Montella, Carol Peretz) |                    |                             |
| March 5     | GALLANT (also GEOFFREY BEENE coats/suits)                                          | 205 W 39th.....    | 8th fl.....354-7284         |
| March 5     | GENTILLESSE BY DIANE DICKINSON (Fall I)...                                         | 530 Seventh.....   | 9th fl.....354-4147         |
| March 5     | GIVENCHY DRESS & CHEMISIERS (Fall I).....                                          | 1466 Broadway..... | Suite 1402....921-5550      |
| March 5     | BILL HAIRE (Fall I).....                                                           | 550 Seventh.....   | 10th fl.....840-6466        |
| March 5     | HALSTON (Fall I).....                                                              | 550 Seventh.....   | 14th fl.....354-6340        |
| March 5     | LESTER HAYATT (Fall I).....                                                        | 264 W 40th.....    | 19th fl.....719-5566        |
| March 5-24  | DAVID HAYES (Fall I).....                                                          | Hotel Drake...     | Suite 2020...(800) 421-8484 |
| March 5     | HELGA (Fall I).....                                                                | Hotel Drake...     | Suite 1805...(213) 627-0806 |
| March 5     | CAROLINA HERRERA, LTD.....                                                         | 19 E 57th.....     | 2nd fl.....355-3055         |
| March 5     | CATHERINE HIPPI (Fall I).....                                                      | 110 W 40th.....    | 25th fl.....391-3887        |
| March 5     | JONATHAN HITCHCOCK FOR REUBEN THOMAS.....                                          | 498 Seventh.....   | 18th fl.....736-6060        |
| March 5     | JEAN INGRAM KNITWEAR (Fall I).....                                                 | 214 W 39th.....    | 12th fl.....354-1700        |
| March 5     | JAMISON; & JAMISPORT (Fall I).....                                                 | 498 Seventh.....   | 24th fl.....239-9477        |
| March 5     | ROBERT JANAN LTD (Fall I).....                                                     | 530 Seventh.....   | 19th fl.....354-7880        |
| March 5     | JAYNE JAY INC (Fall I).....                                                        | 499 Seventh.....   | 15th fl.....695-0909        |

| <u>DATE</u> | <u>WHAT'S GOING ON</u>                     | <u>GIVEN BY</u>    | <u>WHERE</u>         |
|-------------|--------------------------------------------|--------------------|----------------------|
| March 5     | JEANNE-MARC (Fall I).....                  | 1466 Broadway..... | 9th fl.....575-7840  |
| March 5     | JIBALI BY JAMES DAUGHERTY (Fall I).....    | 209 W 38th.....    | 4th fl.....764-5858  |
| March 5     | BETSEY JOHNSON (Fall I).....               | 575 Seventh.....   | Suite 1463..921-0510 |
| March 5     | ANDREA JOVINE (Fall).....                  | 1441 Broadway..... | 32nd fl.....382-2320 |
| March 5     | COLOURS BY ALEXANDER JULIAN (Fall I).....  | 575 Seventh.....   | 26th fl.....382-2255 |
| March 5     | KAPPI (Fall I).....                        | 498 Seventh.....   | 21st fl.....239-9485 |
| March 5     | KASPER FOR JOAN LESLIE (Fall I).....       | 530 Seventh.....   | 11th fl.....221-4200 |
| March 5     | KASPER FOR J.L. SPORT (Fall I).....        | 530 Seventh.....   | 11th fl.....221-4200 |
| March 5     | MS. KIPPS; KAY KIPPS (Fall I).....         | 498 Seventh.....   | 22nd fl.....947-4646 |
| March 5-16  | ALEXIS KIRK (Fall I).....                  | 385 Fifth.....     | 7th fl.....532-3779  |
| March 5     | DON KLINE LTD (Fall I).....                | 32 W 39th.....     | 12th fl.....221-6771 |
| March 5     | KOHLER COLLECTION (Fall I).....            | 498 Seventh.....   | 4th fl.....594-4484  |
| March 5     | MICHAEL KORS (Fall I).....                 | 148 W 28th.....    | 6th fl.....620-4677  |
| March 5     | LEONARD-PARIS COUTURE (Fall I).....        | 530 Seventh.....   | 20th fl.....869-3601 |
| March 5     | HAROLD LEVINE (Fall I).....                | 530 Seventh.....   | 21st fl.....391-2255 |
| March 5     | LILA BLOUSE BY LILA KLIEGMAN (Fall I)..... | 575 Seventh.....   | 20th fl.....354-5190 |
| March 5     | BOB MACKIE ORIGINALS (Fall I).....         | 550 Seventh.....   | 22nd fl.....391-8697 |
| March 5     | FRANK MASANDREA FOR DYNASTY (Fall I).....  | 530 Seventh.....   | 21st fl.....382-2833 |
| March 5     | MIGNON BY DOROTHY FARBO (Fall I).....      | 530 Seventh.....   | 3rd fl.....354-4980  |
| March 5     | SYDNEY CARVIN MILLIKEN (Fall I).....       | 60 W 55th.....     | 2nd fl.....245-2244  |
| March 5     | TRACY MILLS (Fall I).....                  | 550 Seventh.....   | 10th fl.....221-6374 |
| March 5     | HANAE MORI (Fall I).....                   | 550 Seventh.....   | 21st fl.....221-5726 |
| March 5     | MOROCI, INC. (Fall I).....                 | 530 Seventh.....   | 12th fl.....354-1880 |
| March 5     | MOLLIE PARNIS & MOLLIE PARNIS STUDIO.....  | 530 Seventh.....   | 18th fl.....221-1445 |
| March 5     | JAN PEDERSEN (Fall I).....                 | 575 Seventh.....   | 25th fl.....944-0432 |
| March 5     | PETER G'S GENERAL STORE (Fall sweaters)... | 498 Seventh.....   | 15th fl.....563-0800 |
| March 5     | ANDRE VAN PIER (Fall I).....               | 252 W 38th.....    | 12th fl.....719-4750 |
| March 5     | POGIA BY D. POLIMENI (Fall I).....         | 530 Seventh.....   | 4th fl.....944-6030  |
| March 5     | POSH BY JAY ANDERSON (Fall I).....         | 550 Seventh.....   | 18th fl.....398-0763 |
| March 5     | MARY ANN RESTIVO (Fall I).....             | 498 Seventh.....   | 16th fl.....736-0109 |
| March 5     | SAMUEL ROBERT (Fall I).....                | 530 Seventh.....   | 9th fl.....221-1995  |

| DATE                             | WHAT'S GOING ON                                                                                                                                                                        | GIVEN BY                           | WHERE                                            |
|----------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|--------------------------------------------------|
| March 5                          | JACKIE ROGERS (Fall I).....                                                                                                                                                            | 550 Seventh.....                   | 22nd fl.....764-6020                             |
| March 5                          | JACKIE ROGERS T'S (Fall I).....                                                                                                                                                        | 550 Seventh.....                   | 22nd fl.....764-6020                             |
| March 5                          | ROSSELLA OF ROME-DANZANTE (Fall I).....                                                                                                                                                | 209 W 38th.....                    | 6th fl.....944-6610                              |
| March 5                          | GLORIA SACHS (Fall I).....                                                                                                                                                             | 550 Seventh.....                   | 9th fl.....921-1460                              |
| March 5                          | DON SAYRES (Fall I).....                                                                                                                                                               | 485 Seventh.....                   | 4th fl.....947-9180                              |
| March 5                          | SAZ; & SAZ II (Fall I).....                                                                                                                                                            | 530 Seventh.....                   | 21st fl.....221-3489                             |
| March 5                          | ABE SCHRADER CORP (Fall I).....                                                                                                                                                        | 530 Seventh.....                   | 15th fl.....840-7733                             |
| March 5                          | HELENE SIDEL (Fall I).....                                                                                                                                                             | 530 Seventh.....                   | 7th fl.....354-0024                              |
| March 5                          | SIGNATURES BY PATRICK DEAN (Fall I).....                                                                                                                                               | 512 Seventh.....                   | 6th fl.....354-4700                              |
| March 5                          | ADELE SIMPSON (Fall I).....                                                                                                                                                            | 530 Seventh.....                   | 23rd fl.....354-8600                             |
| March 5                          | COSMO SIRCHIO LTD (Fall I)..(Armand for...<br>Bessler, Arthur Doucette, Fernando Franca, Renee Helga Howie, China Machado, Louis Marino, Riazee, Stria, Yvonne Vega, Janice Wainright) | 230 W 39th.....                    | 13th fl.....719-3171                             |
| March 5                          | SOO YUNG LEE; & SOO YUNG LEE LA SOIREE...                                                                                                                                              | 530 Seventh.....                   | 6th fl.....840-6435                              |
| March 5                          | SPORTWHIRL (Fall I).....                                                                                                                                                               | 498 Seventh.....                   | 15th fl.....563-0800                             |
| March 5                          | MALCOLM STARR USA (Fall I).....                                                                                                                                                        | 236 W 40th.....                    | 3rd fl.....944-8781                              |
| March 5                          | ST. MICHEL SPORTSWEAR (Fall I).....                                                                                                                                                    | 1407 Broadway...                   | Suite 1610.....869-9322                          |
| March 5-16                       | ERNST STRAUSS; & STUDIO COLLECTION.....                                                                                                                                                | St. Moritz.....                    | Suite 33A..(213) 623-8112                        |
| March 5                          | TAHARI (Fall I).....                                                                                                                                                                   | 525 Seventh.....                   | 21st fl.....921-3600                             |
| March 5                          | VICTORIA ROYAL BY MARTIN STAEHELY.....                                                                                                                                                 | 530 Seventh.....                   | 7th fl.....944-6844                              |
| March 5                          | ILIE WACS (Fall I).....                                                                                                                                                                | 530 Seventh.....                   | 19th fl.....354-9080                             |
| March 5                          | NORMA WALTERS (Fall I).....                                                                                                                                                            | 530 Seventh.....                   | 7th fl.....840-7677                              |
| March 5                          | WILLIWEAR BY WILLI SMITH (Fall I).....                                                                                                                                                 | 209 W 38th.....                    | 9th fl.....869-1380                              |
| March 5                          | WILROY (Fall I).....                                                                                                                                                                   | 530 Seventh.....                   | 22nd fl.....221-2200                             |
| March 5                          | YEOHLEE (Fall I).....(Fisher-Fiorina)                                                                                                                                                  | 488 Seventh.....                   | Suite 6F....594-2873                             |
| March 5                          | L'ZINGER INTERNATIONAL & "GO SILK".....                                                                                                                                                | 575 Seventh.....                   | 18th fl.....382-3303                             |
| Tuesday<br>March 6<br>9:00 A.M.  | SHOWING OF FALL/<br>WINTER DRESSES & SPORTSWEAR<br>Large sizes. By inv. Buyers: 921-5550. Press: Joanne Creveling, 755-8500.                                                           | GIVENCHY EN PLUS                   | CARLYLE HOTEL (35 E. 76)<br>TRIANON ROOM         |
| Tuesday<br>March 6<br>11:00 A.M. | SHOWING OF FALL<br>DESIGNER SPORTSWEAR<br>Wovens & knits. By invitation. Contact: 594-5558.                                                                                            | ROZANI                             | 498 SEVENTH AVENUE<br>KAY JUDGE - 3RD FLOOR      |
| Tuesday<br>March 6<br>11:00 A.M. | SPRING '85 COLOR &<br>FABRIC DIRECTIONS<br>Also, March 7 & 8 at 9:30 & 11:00 A.M. By invitation. Press: Carol Carr, 930-7951. Manufacturers: Ruth Pollack, 930-7972.                   | EASTMAN CHEMICAL<br>PRODUCTS, INC. | 1133 AVENUE OF AMERICAS<br>SHOWROOM - 44TH FLOOR |

| <u>DATE</u>                        | <u>WHAT'S GOING ON</u>                                                                                                               | <u>GIVEN BY</u>                      | <u>WHERE</u>                                                  |
|------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|---------------------------------------------------------------|
| Tuesday<br>March 6<br>4:00 P.M.    | SHOWING OF FALL<br>COLLECTION<br>By invitation. By appointment from March 5, 32nd Floor.                                             | REBECCA MOSES<br>(1441 BROADWAY)     | THE TOWER<br>45 WEST 18TH ST. (7TH FL.)<br>Contact: 382-2320. |
| March 6                            | AUGUSTUS (Fall I).....                                                                                                               | 530 Seventh.....                     | 24th fl.....840-6674                                          |
| March 6                            | CASTLEBERRY KNITS (Fall I).....                                                                                                      | 530 Seventh.....                     | 5th fl.....221-4333                                           |
| March 6                            | GOLDWORM (Fall I).....                                                                                                               | 1411 Broadway.....                   | Suite 3517..575-0344                                          |
| March 6                            | BETTY HANSON & CO (Fall I).....                                                                                                      | 205 W 39th.....                      | 14th fl.....840-8888                                          |
| March 6                            | JER DOR FASHIONS (Fall I).....                                                                                                       | 498 Seventh.....                     | 9th fl.....564-4450                                           |
| March 6                            | NAT KAPLAN (Fall I).....                                                                                                             | 498 Seventh.....                     | 21st fl.....239-9400                                          |
| March 6                            | MIKE KORWIN'S KNITWORKS (Fall I).....                                                                                                | 498 Seventh.....                     | 19th fl.....947-8828                                          |
| March 6                            | MORTON MYLES (Fall I).....                                                                                                           | 550 Seventh.....                     | 15th fl.....391-8700                                          |
| March 6                            | NIPON BLOUSE (Fall I).....                                                                                                           | 530 Seventh.....                     | 19th fl.....944-8802                                          |
| March 6                            | EXECUTIVE DRESS BY ALBERT NIPON (Fall I).....                                                                                        | 530 Seventh.....                     | 19th fl.....944-8802                                          |
| March 6                            | TRIGERE (Fall I).....                                                                                                                | 550 Seventh.....                     | 16th fl.....391-9100                                          |
| March 6                            | TUDOR SQUARE BY ROBERT TONNER (Fall I).....                                                                                          | 530 Seventh.....                     | 20th fl.....944-8120                                          |
| March 6                            | MRS. H. WINTER (Fall I).....                                                                                                         | 45 W 25th.....                       | 4th fl.....691-8300                                           |
| Cancelled<br>March 7               | GIVENCHY DRESS & CHEMISIERS SHOW, ORIGINALLY SCHEDULED FOR WED., MARCH 7 AT 10:00 A.M., HAS BEEN CANCELLED. (Opening, Mon., March 5) |                                      |                                                               |
| Wednesday<br>March 7<br>12:00 P.M. | SHOWING OF FALL<br>COLLECTION--LUNCH<br>Show at 1:00. By inv. Buyers: 869-8424. Press: Jody Donohue Assoc., 688-8653.                | LAUREL (DIV. SRB)<br>(1466 BROADWAY) | THE WATER CLUB<br>EAST RIVER (30TH STREET)                    |
| Wednesday<br>March 7<br>5:00 P.M.  | SHOWING OF FALL<br>WOMEN'S SPORTSWEAR<br>Show followed by cocktails. By invitation. Buyers: 536-9570. Press: 536-9624.               | GANT<br>(1411 BROADWAY)              | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE                  |
| March 7                            | ALKE BOKER (Fall I).....                                                                                                             | 552 Seventh.....                     | Suite 400...575-8400                                          |
| March 7                            | C'EST SIMONE BY GEORGE SIMONTON (Fall I).....                                                                                        | 209 W 38.....                        | 6th fl.....840-2035                                           |
| March 7                            | RON CHERESKIN FOR WOMEN (Fall I).....                                                                                                | 530 Seventh.....                     | 10th fl.....382-3710                                          |
| March 7                            | CRISCIONE (Fall I).....                                                                                                              | 525 Seventh.....                     | 7th fl.....730-7310                                           |
| *March 9-<br>March 13              | MILANOVENDEMODA 30: DONNA ITALIA & ESPANSIONE MODA--FALL/WINTER BOUTIQUE, PRET-A-PORTER AT MILAN FAIR GROUNDS. Contact: 02-6590951.  |                                      |                                                               |
| March 11                           | IGEDO -- INTERNATIONAL TRADE FAIR IN DUSSELDORF (March 11-14). Contact: 840-7744.                                                    |                                      |                                                               |
| *March 11                          | AMERICAN INTERNATIONAL FUR FAIR AT MGM GRAND HOTEL, LAS VEGAS (3/11-14); 564-5133.                                                   |                                      |                                                               |
| March 12                           | BLASSPORT (Fall I).....                                                                                                              | 550 Seventh.....                     | 2nd fl.....354-4200                                           |
| March 12                           | BOEHM (Fall I Neckwear).....                                                                                                         | 1411 Broadway.....                   | Suite 1105.....719-5781                                       |

| DATE                        | WHAT'S GOING ON                                                                | GIVEN BY                               | WHERE                |
|-----------------------------|--------------------------------------------------------------------------------|----------------------------------------|----------------------|
| *March 11-                  | FALL READY-TO-WEAR IN MILAN (By invitation from designers) SHOWINGS AT MILAN   |                                        |                      |
| March 15                    | FAIR GROUNDS - PIAZZA VI FEBBRAIO. Contact: see individual addresses below.    |                                        |                      |
|                             | <u>DESIGNER</u>                                                                | <u>CONTACT ADDRESS &amp; TELEPHONE</u> |                      |
| <u>Sunday, March 11:</u>    |                                                                                |                                        |                      |
| 9:45 A.M.                   | GIANFRANCO FERRE.....V. Spiga 19/A, 20121 Milan, 02-708888                     |                                        |                      |
| 11:00 A.M.                  | LANCETTI.....V. Condotti 61, 00187 Rome, 06-6797926                            |                                        |                      |
| 12:15 P.M.                  | MISSONI.....V. 21040 Sumirago, 0331-909170                                     |                                        |                      |
| 3:00 P.M.                   | MARIO VALENTINO.....V. Fontanelle 85, 80136 Napoli, 081-341590                 |                                        |                      |
| 4:00 P.M.                   | BYBLOS.....V. Barilatti 3, 60100 Ancona, 071-895365                            |                                        |                      |
| 5:00 P.M.                   | MILA SCHON.....V. Mattei 20, 20018 Sedriano, 02-9022321                        |                                        |                      |
| 6:00 P.M.                   | MIGUEL CRUZ.....V. Montenapoleone 21, 20121 Milan, 02-796760                   |                                        |                      |
| 7:00 P.M.                   | ROCCO BAROCCO.....V. Montenapoleone 19, 20121 Milan, 02-798130                 |                                        |                      |
| <u>Monday, March 12:</u>    |                                                                                |                                        |                      |
| 9:45 A.M.                   | GIANNI VERSACE.....V. Spiga 25, 20121 Milan, 02-5456201                        |                                        |                      |
| 11:00 A.M.                  | ANDRE LAUG.....Pza. di Spagna 81, 00187 Rome, 06-6780591                       |                                        |                      |
| 12:15 P.M.                  | KRIZIA.....V. Agnello 12, 20121 Milan, 02-872304                               |                                        |                      |
| 3:00 P.M.                   | COMPLICE.....V. Maggini 126, 60100 Ancona, 071-896822                          |                                        |                      |
| 4:00 P.M.                   | SANLORENZO.....Corso Vitt. Emanuele 68, 10121 Torino, 011-5343                 |                                        |                      |
| 5:00 P.M.                   | SALVATORE FERRAGAMO..V. Tornabuoni 2, 50123 Florence, 055-210756               |                                        |                      |
| 6:00 P.M.                   | SPORTMAX.....V. F.lli Cervi 66, 42100 Reggio Emilia, 0522-7991                 |                                        |                      |
| 7:00 P.M.                   | GIORGIO CORREGGIARI..V. Goito 5, 20121 Milan, 02-6073836                       |                                        |                      |
| <u>Tuesday, March 13:</u>   |                                                                                |                                        |                      |
| 9:45 A.M.                   | LAURA BIAGIOTTI.....V. Palombarese 00012-Guidonia, 0774-361311                 |                                        |                      |
| 11:00 A.M.                  | FENDI.....V. Borgognona 39, 00187 Rome, 06-6797641                             |                                        |                      |
| 12:15 P.M.                  | LUCIANO SOPRANI.....V. Santo Spirito 24, 20121 Milan, 02-799019                |                                        |                      |
| 3:00 P.M.                   | CALLAGHAN.....V. Torelli 8/H, 28100 Novara, 0321-456401                        |                                        |                      |
| 4:00 P.M.                   | TOUCHE.....V. Belfiore 45, 50144 Florence, 055-356871                          |                                        |                      |
| 5:00 P.M.                   | CADETTE.....V. Archimede 6, 20129 Milan, 02-705927                             |                                        |                      |
| 6:00 P.M.                   | TIMMI.....V. Ciro Menotti 9, 20129 Milan, 02-723123                            |                                        |                      |
| <u>Wednesday, March 14:</u> |                                                                                |                                        |                      |
| 9:45 A.M.                   | GENNY.....V. Maggini 126, 60100 Ancona, 071-896822                             |                                        |                      |
| 11:00 A.M.                  | ENRICA MASSEI.....V. Brera 11, 20121 Milan, 02-862601                          |                                        |                      |
| 12:15 P.M.                  | BASILE.....V. Jenner 51, 20159 Milan, 02-6071841                               |                                        |                      |
| 3:00 P.M.                   | GIANMARCO VENTURI....V. Spiga 31, 20121 Milan, 02-705915                       |                                        |                      |
| 4:00 P.M.                   | GHERARDINI.....V. B. Montelupo 46, 50018 Casellina, 055-751398                 |                                        |                      |
| 5:00 P.M.                   | CINZIA RUGGERI.....V. Crocefisso 21, 20122 Milan, 02-8323645                   |                                        |                      |
| 6:00 P.M.                   | HELYETT.....V. C. Battisti 21, 20121 Milan, 02-702450                          |                                        |                      |
| <u>Thursday, March 15:</u>  |                                                                                |                                        |                      |
| 9:45 A.M.                   | CLAUDIO LA VIOLA.....V. Boccaccio 43, 20123 Milan, 02-4988148                  |                                        |                      |
| 10:30 A.M.                  | REGINA SCHRECKER.....V. Giulio Cesare 1, 50019 Sesto Fiorentino, 055-4489152   |                                        |                      |
| 11:30 A.M.                  | ALBERTA FERRETTI.....V. Montenapoleone 14, 20121 Milan, 02-704494              |                                        |                      |
| 12:30 P.M.                  | MOSCHINO.....V. Cappuccini 14, 20122 Milan, 02-795540                          |                                        |                      |
| March 12                    | ENCORE (Fall I)...(Note new phone number).530 Seventh.....27th fl.....764-0611 |                                        |                      |
| March 12                    | HUE HOSIERY (Fall I).....358 Fifth.....Penthouse...947-3666                    |                                        |                      |
| March 12                    | UMI COLLECTIONS BY ANNE CRIMMINS (Fall I) 530 Seventh.....27th fl.....764-0611 |                                        |                      |
| March 12                    | VILLAGER (Fall).....80 W 40th.....4th fl.....840-9400                          |                                        |                      |
| Friday                      | PRESS LUNCHEON FOR                                                             | BLOOMINGDALE'S                         | EXECUTIVE BOARD ROOM |
| March 16                    | SIR TERENCE CONRAN                                                             |                                        | 7TH FLOOR            |
| 12:30 P.M.                  | Designer of Millenium Collection for Dan River. By inv. Contact: 705-2440.     |                                        |                      |
| *March 16                   | INTERNATIONAL CHILDREN'S TRADE FAIR IN COLOGNE (MARCH 16-18)                   |                                        |                      |
| *March 17                   | PREMIERE VISION (Fabrics Show) IN PARIS AT NORD VILLE PINTE (March 17-20)      |                                        |                      |

| DATE                             | WHAT'S GOING ON                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | GIVEN BY                                   | WHERE                                        |
|----------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|----------------------------------------------|
| *March 16-<br>March 19           | BRITISH DESIGNER COLLECTIONS IN LONDON FALL/WINTER '84. Contact: Rosalind Woolfson, 50 Upper Brook St., London W1Y 1PG. Tel: 01-499-5726.<br>Individual Shows Are By Invitation Only.<br>Thurs. March 15: 5:30 P.M. Individual clothes show and clothes show collections.<br>Fri. March 16: 10:30 A.M. WENDY DAGWORTHY; 11:30 A.M. BETTY JACKSON; 1:30 P.M. BODY MAP; 4:00 P.M. ROLAND KLEIN; 5:00 P.M. JASPER CONRAN; 6:30 P.M. SHERIDAN BARNETT<br>Sat. March 17: 9:15 A.M. CAROLINE CHARLES; 10:15 A.M. DESIGN STUDIO; 12:30 ARABELLA POLLEN; 3:00 P.M. LUMIERE/SHEILAGH BROWN; 4:00 P.M. MAXFIELD PARRISH; 5:00 P.M. MIDDLESEX POLYTECHNIC<br>Sun. March 18: 10:00 A.M. JOHN BATES; 11:00 A.M. DORA REISSER; 1:30 P.M. AMALGAMATED TALENT; 3:00 P.M. TOMASZ STARZEWSKI; 4:00 P.M. CHRISTINA STAMBOLIAN; 4:30 P.M. AMALGAMATED TALENT; 5:30 P.M. JANICE WAINWRIGHT; 6:30 P.M. ZANDRA RHODES<br>Mon. March 19: 10:00 A.M. MURRAY ARBEID; 11:00 A.M. JEAN MUIR (Press); 12:30 P.M. DAVID HICKS; 2:00 P.M. JEAN MUIR (Buyers); 3:30 P.M. DAVID and ELIZABETH EMANUEL |                                            |                                              |
| *March 18                        | NATIONAL SEWING SHOW AT MGM GRAND HOTEL, LAS VEGAS (3/18-3/21); 736-8820.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                            |                                              |
| *Sunday<br>March 18<br>6:30 P.M. | PRESS PREVIEW: FALL COLLECTION IN LONDON<br>By inv. Buyers, March 19-21, Ritz, 01-499-3596. Press: Lynne Franks, 01-240-0896.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | ZANDRA RHODES<br>(14A GRAFTON ST., LONDON) | PILLAR HALL<br>OLYMPIA, LONDON               |
| March 19                         | HANDBAGS AND ACCESSORIES MARKET WEEK IN N.Y. (March 19-23)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                            |                                              |
| March 19                         | INTIMATE APPAREL (WARMWEAR) MARKET WEEK IN N.Y. (March 19-23)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                            |                                              |
| Beginning<br>Monday<br>March 19  | OPENING OF MEN'S & WOMEN'S LOUNGEWEAR<br>Continuous by appointment. Contact: 685-8860. Press: Jeanne Chappell, 595-9420.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | LYNN LA CAVA                               | 120 EAST 34TH STREET<br>SHOWROOM - SUITE 19E |
| March 19                         | TANNER DRESS (Fall I).....530 Seventh.....28th fl.....944-6350                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                            |                                              |
| March 19                         | TANNERSPORT (Fall I).....530 Seventh.....28th fl.....944-6350                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                            |                                              |
| March 20                         | GEORGE MASKET BY KAREN HARMAN (Fall I)....498 Seventh.....10th fl.....947-7110                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                            |                                              |
| *March 21-<br>March 28           | FALL-WINTER PRET-A-PORTE SHOWINGS IN PARIS. By inv. from individual designers<br>Press: Denise DuBois, 100 Faubourg St. Honore, Paris 75008; tel: 266-64-44.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                            |                                              |
| Fri., March 23:                  | 4:00 P.M. EMANUEL UNGARO.....Louvre.....Salle Sully                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                            |                                              |
| Sun., March 25:                  | 5:00 P.M. LANVIN.....Louvre.....Salle Perrault                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                            |                                              |
| Mon., March 26:                  | 9:00 A.M. GIVENCHY.....Louvre.....Salle Perrault<br>10:30 A.M. CHANEL.....Louvre.....Salle Sully                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                            |                                              |
| Wed., March 28:                  | 11:00 A.M. YVES SAINT LAURENT.....Louvre.....Salle Sully                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                            |                                              |
| March 22                         | PIERRE CARDIN KNITS; SPORTIF (Fall I).....550 Seventh.....5th fl.....354-9760                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                            |                                              |
| *March 23                        | MIAMI (Fall I) REGIONAL MARKET (March 23-26)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                            |                                              |
| *March 23                        | MIPEL --LEATHERGOODS, FALL/WINTER-- MILAN, ITALY (March 23-26)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                            |                                              |
| March 25                         | NAMSB (NAT'L ASSOC. MEN'S SPORTSWEAR BUYERS), N.Y. COLISEUM (March 25-28): 986-1811                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                            |                                              |
| *March 25                        | MUNICH FASHION FAIR (March 25-28)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                            |                                              |
| March 26                         | DIANE GILMAN (Fall I).....512 Seventh.....43rd fl.....719-4502                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                            |                                              |
| *March 29                        | DALLAS (Fall I) REGIONAL MARKET (March 29-April 3)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                            |                                              |
| April 1-4                        | NATIONAL KIDS' SHOW AT NEW YORK PENTA. Contact: 594-0880                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                            |                                              |
| *April 4                         | IDEACOMO --FABRICS EXHIBIT, SPRING '85-- COMO, ITALY (April 4-7)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                            |                                              |

| <u>DATE</u>                       | <u>WHAT'S GOING ON</u>                                                                                                           | <u>GIVEN BY</u>                              | <u>WHERE</u>                                  |
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| Tuesday<br>April 3<br>6:00 P.M.   | PRESS PREVIEW: ACCESSORIES<br>DESIGN COMPETITION<br>By invitation. Contact: Joyce Mintzes, Hill & Knowlton, 697-5600, ext. 3082. | DRAMBUIE                                     | BONWIT TELLER<br>6TH FLOOR                    |
| *April 6                          | LOS ANGELES (FALL I) REGIONAL MARKET (April 6-9)                                                                                 |                                              |                                               |
| *April 6                          | CHICAGO (FALL I) REGIONAL MARKET (April 6-10)                                                                                    |                                              |                                               |
| *April 11                         | FRANKFURT FUR FAIR (April 11-15)                                                                                                 |                                              |                                               |
| *April 16                         | INTERSTOFF FABRICS FAIR IN FRANKFURT (April 16-18)                                                                               |                                              |                                               |
| April 17                          | PASSOVER -- Begins at Sunset, Monday, April 16.                                                                                  |                                              |                                               |
| April 22                          | EASTER SUNDAY                                                                                                                    |                                              |                                               |
| Monday<br>April 23<br>10:00 A.M.  | SHOWING OF FALL<br>COLLECTION<br>By inv. Buyers: 869-1380. Press: Cristina, Gottfried, Loving, 688-4665.                         | WILLIWEAR<br>(209 WEST 38TH STREET)          | PLACE TO BE<br>ANNOUNCED                      |
| Monday<br>April 23<br>12:00 Noon  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 889-0834.                                    | ANDREW FEZZA<br>(39 WEST 38TH STREET)        | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE  |
| Monday<br>April 23<br>2:00 P.M.   | PREVIEW OF FALL<br>JAPANESE SPORTSWEAR<br>By invitation. Press: Cristina, Gottfried, Loving, 688-4665.                           | K-FACTORY BY<br>NOBUO IKEDA                  | PLACE TO BE<br>ANNOUNCED                      |
| Monday<br>April 23<br>3:00 P.M.   | SHOWING OF FALL<br>COLLECTION<br>Fall evening dresses. By invitation. Press: 744-7476. Buyers: 564-2897.                         | JON HAGGINS                                  | 260 WEST 35TH STREET<br>SHOWROOM - 13TH FLOOR |
| Monday<br>April 23<br>4:00 P.M.   | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment, 14th floor. Contact: 921-0510.                        | BETSEY JOHNSON<br>(575 SEVENTH AVENUE)       | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE  |
| Tuesday<br>April 24<br>9:00 A.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 302-0990.                                    | RODIER<br>(512 SEVENTH AVENUE)               | HOTEL PIERRE<br>COTILLION ROOM                |
| Tuesday<br>April 24<br>9:00 A.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment, 20th floor. Contact: 944-8120.                        | TUDOR SQUARE<br>(530 SEVENTH AVENUE)         | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE  |
| Tuesday<br>April 24<br>10:00 A.M. | SHOWING OF FALL<br>COLLECTION<br>Also, May 1 at 9:00 A.M. By invitation. Thereafter by appt. Contact: 354-8600.                  | ADELE SIMPSON                                | 530 SEVENTH AVENUE<br>SHOWROOM - 23RD FLOOR   |
| Tuesday<br>April 24<br>11:00 A.M. | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 221-1445.                                    | MOLLIE PARNIS                                | 530 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR   |
| Tuesday<br>April 24<br>12:00 Noon | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment, 4th floor. Contact: 398-0800.                         | GEOFFREY BEENE<br>(550 SEVENTH AVENUE)       | PLACE TO BE<br>ANNOUNCED                      |
| Tuesday<br>April 24<br>1:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment, 14th floor. Contact: 840-8888.                        | BETTY HANSON & CO.<br>(205 WEST 39TH STREET) | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE  |

| <u>DATE</u>                         | <u>WHAT'S GOING ON</u>                                                                                             | <u>GIVEN BY</u>                             | <u>WHERE</u>                                 |
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| Tuesday<br>April 24<br>2:00 P.M.    | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 354-9080.                      | ILIE WACS                                   | 530 SEVENTH AVENUE<br>SHOWROOM - 19TH FLOOR  |
| Tuesday<br>April 24<br>3:00 P.M.    | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 840-7733.                      | A TRIGERE COAT FOR<br>ABE SCHRADER CORP.    | 530 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR  |
| Tuesday<br>April 24<br>3:00 P.M.    | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 221-3489.                      | SAZ; & SAZ II<br>(530 SEVENTH AVENUE)       | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE |
| Tuesday<br>April 24<br>4:00 P.M.    | SHOWING OF FALL<br>COLLECTION<br>By invitation. Buyers: 391-8052. Press: McClendon/Hall, 206-7808.                 | BERN CONRAD<br>(530 SEVENTH AVENUE)         | THE SAVOY<br>141 WEST 44TH STREET            |
| Tuesday<br>April 24<br>5:00 P.M.    | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 921-8020.                      | MICHAELE VOLLBRACHT                         | 550 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR   |
| Tuesday<br>April 24<br>6:15 P.M.    | SHOWING OF FALL<br>COLLECTION<br>Men's & women's. By invitation. Thereafter by appointment. Contact: 226-6809.     | MARY JANE MARCASIANO<br>(145 SPRING STREET) | 138 SPRING STREET                            |
| Tuesday<br>April 24<br>7:30 P.M.    | SHOWING OF FALL<br>WOMEN'S COLLECTION<br>By invitation. Thereafter by appointment. Contact: 431-1090.              | DIMITRI COUTURE LTD.                        | 110 GREENE STREET                            |
| Wednesday<br>April 25<br>8:30 A.M.  | SHOWING OF FALL<br>COLLECTION<br>Show at 9:00. Also 5:30, cocktails; show at 6:00. By inv. Contact: 221-5726.      | HANAE MORI<br>(550 SEVENTH AVENUE)          | HOTEL CARLYLE<br>TRIANON SUITE               |
| Wednesday<br>April 25<br>10:00 A.M. | SHOWING OF FALL<br>COLLECTION<br>Also, 1:00 & 3:00 P.M. By inv. Thereafter by appt. Contact: 840-1679.             | ALBERT CAPRARO                              | 550 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR  |
| Wednesday<br>April 25<br>11:00 A.M. | SHOWING OF FALL<br>COLLECTION<br>Also, 4:00 P.M. By invitation. Thereafter by appt., 2nd floor. Contact: 354-4200. | BLASSPORT<br>(550 SEVENTH AVENUE)           | HOTEL PIERRE<br>COTILLION ROOM               |
| Wednesday<br>April 25<br>12:00 Noon | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 753-6688.                      | CAROLINA HERRERA<br>(19 EAST 57TH STREET)   | HOTEL PLAZA<br>GRAND BALLROOM                |
| Wednesday<br>April 25<br>1:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 719-4358.                      | VERA MAXWELL                                | 530 SEVENTH AVENUE<br>SHOWROOM - 26TH FLOOR  |
| April 25                            | 1:00 P.M., ALBERT CAPRARO (2nd show), 550 Seventh Ave., 18th fl., 840-1679.                                        |                                             |                                              |
| Wednesday<br>April 25<br>2:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment, 2nd floor. Contact: 736-4078.           | MARY McFADDEN<br>(264 W 35TH STREET)        | RCA STUDIOS<br>110 WEST 44TH STREET          |
| Wednesday<br>April 25<br>3:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 221-1995.                      | SAMUEL ROBERT                               | 530 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR   |
| April 25                            | 3:00 P.M., ALBERT CAPRARO (3rd show), 550 Seventh Ave., 18th fl., 840-1679.                                        |                                             |                                              |

| DATE                               | WHAT'S GOING ON                                                                                                  | GIVEN BY                             | WHERE                                        |
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| April 25                           | 4:00 P.M., BLASSPORT (2nd show),                                                                                 | Hotel Pierre Cotillion Room,         | 354-4200.                                    |
| Wednesday<br>April 25<br>4:00 P.M. | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 840-2035.                    | C'EST SIMONE BY<br>GEORGE SIMONTON   | 209 WEST 38TH STREET<br>SHOWROOM - 6TH FLOOR |
| Wednesday<br>April 25<br>5:00 P.M. | SHOWING OF FALL<br>COLLECTION<br>Thereafter, showroom 23rd fl. Buyers: 840-4460. Press: Brooks Rogers, 534-4133. | MARC BOUWER<br>(575 SEVENTH AVENUE)  | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE |
| April 25                           | 6:00 P.M. (Cocktails, 5:30 P.M.) HANAE MORI (2nd show),                                                          | Hotel Carlyle,                       | 221-5726.                                    |
| Wednesday<br>April 25<br>7:00 P.M. | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 889-0109.                    | SYDNEY CARVIN MILLIKEN               | 60 WEST 55TH STREET<br>SHOWROOM - 2ND FLOOR  |
| Thursday<br>April 26<br>9:00 A.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. 2nd floor. Contact: 719-5020.         | ADRI<br>(552 SEVENTH AVENUE)         | PLACE TO BE<br>ANNOUNCED                     |
| Thursday<br>April 26<br>10:00 A.M. | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 691-8300.                    | MRS. H. WINTER                       | 45 WEST 25TH STREET<br>SHOWROOM - 4TH FLOOR  |
| Thursday<br>April 26<br>11:00 A.M. | SHOWING OF FALL<br>COLLECTION<br>Also, 3:00. May 1 at 12 & 3. Buyers: 398-8636. Press: D & D Comm., 697-4955.    | DONALD BROOKS                        | 25 WEST 39TH STREET<br>SHOWROOM - 6TH FLOOR  |
| Thursday<br>April 26<br>12:00 Noon | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 221-1445.                    | MOLLIE PARNIS STUDIO                 | 530 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR  |
| Thursday<br>April 26<br>1:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 391-8697.                    | BOB MACKIE<br>(550 SEVENTH AVENUE)   | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE |
| Thursday<br>April 26<br>2:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By inv. Buyers: 840-6466. Press: Cristina, Gottfried, Loving, 688-4665.         | BILL HAIRE<br>(550 SEVENTH AVENUE)   | THE SAVOY<br>141 WEST 44TH STREET            |
| April 26                           | 3:00 P.M., DONALD BROOKS (2nd show),                                                                             | 25 West 39th St., 6th fl.            | Buyers: 398-8636.                            |
| Thursday<br>April 26<br>4:30 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 354-0760.                    | ALBERT NIPON<br>(530 SEVENTH AVENUE) | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE |
| Thursday<br>April 26<br>5:30 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 398-1375.                    | SHAMASK COUTURE                      | PLACE TO BE<br>ANNOUNCED                     |
| Thursday<br>April 26<br>7:30 P.M.  | PARTY CELEBRATING<br>NEW COLLECTION<br>By invitation. Thereafter by appointment. Contact: 736-4078.              | MARY BY<br>MARY McFADDEN             | LIMELIGHT (21ST STREET)<br>660 AVE. AMERICAS |
| Friday<br>April 27<br>8:30 A.M.    | SHOWING OF FALL<br>COLLECTION<br>Show at 9:00. By invitation. Press: Evins-Weintraub, 751-9200.                  | ALFRED SUNG<br>(514 SEVENTH AVENUE)  | HOTEL PIERRE<br>COTILLION ROOM               |
| Friday<br>April 27<br>10:00 A.M.   | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: Bettye Whiteman, 564-1020.   | FRANK TIGNINO                        | 498 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR  |

| <u>DATE</u>                      | <u>WHAT'S GOING ON</u>                                                                                                    | <u>GIVEN BY</u>                                | <u>WHERE</u>                                   |
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| Friday<br>April 27<br>11:00 A.M. | SHOWING OF FALL<br>COLLECTION<br>By invitation. Buyers: 840-6065. Press: Cristina, Gottfried, Loving, 688-4665.           | REGINA KRAVITZ<br>(1441 BROADWAY)              | RCA STUDIOS<br>110 WEST 44TH STREET            |
| Friday<br>April 27<br>12:00 Noon | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment, 26th floor.                                    | ALEXANDER JULIAN<br>(575 SEVENTH AVENUE)       | PLACE TO BE<br>ANNOUNCED<br>Contact: 302-0877. |
| Friday<br>April 27<br>1:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>Also, May 4, 1:00. Including knitwear for men & women. By inv. Contact: 719-4750.        | ANDRE VAN PIER                                 | 252 WEST 38TH STREET<br>SHOWROOM - 12TH FLOOR  |
| Friday<br>April 27<br>2:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>Also at 4. By Donna Karan & Louis dell'Olio. By inv. Contact: 221-7880.                  | ANNE KLEIN & COMPANY<br>(205 WEST 39TH STREET) | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE   |
| Friday<br>April 27<br>3:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 255-6156.                             | RON CHERESKIN<br>FOR WOMEN                     | 530 SEVENTH AVENUE<br>SHOWROOM - 10TH FLOOR    |
| April 27                         | 4:00 P.M., ANNE KLEIN & CO., (2nd Show), PARSONS FASHION CENTER. By inv., 221-7880.                                       |                                                |                                                |
| Friday<br>April 27<br>5:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 240-1500.                             | RON LEAL                                       | 575 SEVENTH AVENUE<br>SHOWROOM - SUITE 2205    |
| Monday<br>April 30<br>8:30 A.M.  | SHOWING OF FALL<br>COLLECTION<br>Champagne bkfst. Show at 9:00. By inv. Contact: Peter Tear, 01-734-8211 (London).        | JAEGER                                         | ST. REGIS HOTEL<br>ROOF                        |
| Monday<br>April 30<br>11:00 A.M. | SHOWING OF FALL<br>COLLECTION<br>Also at 2 & 4 P.M. By invitation. Thereafter by appt. Contact: 221-6660.                 | BILL BLASS LTD.<br>(550 SEVENTH AVENUE)        | HOTEL PIERRE<br>COTILLION ROOM                 |
| Monday<br>April 30<br>12:00 Noon | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 245-1550.                             | GIORGIO SANT'ANGELO                            | 20 WEST 57TH STREET<br>SHOWROOM - 4TH FLOOR    |
| Monday<br>April 30<br>1:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Buyers: 382-2454. Press: Cristina, Gottfried, Loving, 688-4665.           | CLEOPATRA<br>(530 SEVENTH AVENUE)              | PLACE TO BE<br>ANNOUNCED                       |
| April 30                         | 2:00 P.M., BILL BLASS (2nd Show), Hotel Pierre, By inv. Contact: 221-6660.                                                |                                                |                                                |
| Monday<br>April 30<br>3:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Buyers: 988-9514. Press: Cristina, Gottfried, Loving, 688-4665.           | MATSUDA                                        | PLACE TO BE<br>ANNOUNCED                       |
| 4:00 P.M.                        | BILL BLASS LTD. (3rd Show), Hotel Pierre, by invitation. Contact: 221-6660.                                               |                                                |                                                |
| Monday<br>April 30<br>5:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By inv. Thereafter by appt. Buyers: 840-6435. Press: Jody Donohue, 688-4653.             | SOO YUNG LEE &<br>SOO YUNG LEE LA SOIRE        | RCA STUDIOS<br>110 WEST 44TH STREET            |
| Monday<br>April 30<br>6:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By inv. Thereafter by appt., suite 1818. Contact: Michael Anketell, (213) 654-9639.      | HUBERT LATIMER<br>(122 E. 7TH, L.A.)           | HOTEL DRAKE<br>QUEEN ANNE ROOM                 |
| Monday<br>April 30<br>7:30 P.M.  | FIRST ANNUAL NEW<br>DESIGNER AWARDS<br>Show followed by cocktail buffet. By inv. Press: Madeline de Vries Ltd., 753-6688. | MORE FASHIONS<br>AWARDS                        | HOTEL PIERRE<br>GRAND BALLROOM                 |

| <u>DATE</u>        | <u>WHAT'S GOING ON</u>                                                           | <u>GIVEN BY</u>                           | <u>WHERE</u>                                  |
|--------------------|----------------------------------------------------------------------------------|-------------------------------------------|-----------------------------------------------|
| May 1              | 9:00 A.M., ADELE SIMPSON (2nd show),                                             | 530 Seventh Ave.,                         | 23rd fl., 354-8600.                           |
| Tuesday<br>May 1   | SHOWING OF FALL<br>COLLECTION                                                    | AKIRA<br>(530 SEVENTH AVENUE)             | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE  |
| 10:00 A.M.         | By invitation. Thereafter by appointment. Contact: 398-0018.                     |                                           |                                               |
| Tuesday<br>May 1   | SHOWING OF FALL<br>COLLECTION                                                    | CALVIN KLEIN                              | 205 WEST 39TH STREET<br>SHOWROOM - 12TH FLOOR |
| 11:00 A.M.         | Also at 2:00 P.M. By invitation. Thereafter by appointment. Contact: 719-2600.   |                                           |                                               |
| Tuesday<br>May 1   | SHOWING OF FALL<br>COLLECTION                                                    | HAROLD LEVINE                             | 530 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR   |
| 12:00 Noon         | By invitation. Thereafter by appointment. Contact: 391-2255.                     |                                           |                                               |
| May 1              | 12:00 Noon, DONALD BROOKS (3rd show), 25 West 39th St., 6th fl., 398-8636.       |                                           |                                               |
| Tuesday<br>May 1   | SHOWING OF FALL<br>COLLECTION                                                    | TRIGERE                                   | 550 SEVENTH AVENUE<br>SHOWROOM - 16TH FLOOR   |
| 1:00 P.M.          | Also, 4:00; & May 3, 4:00. By invitation. Contact: 391-9100.                     |                                           |                                               |
| May 1              | 2:00 P.M., CALVIN KLEIN (2nd show), 205 W 39th St., 12th Fl., 719-2600.          |                                           |                                               |
| Tuesday<br>May 1   | SHOWING OF FALL<br>COLLECTION                                                    | VICTORIA ROYAL                            | 530 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR    |
| 3:00 P.M.          | By invitation. Thereafter by appointment. Contact: 944-6844.                     |                                           |                                               |
| May 1              | 3:00 P.M., DONALD BROOKS (4th show), 25 West 39th St., 6th fl., 398-8636.        |                                           |                                               |
| May 1              | 4:00 P.M., TRIGERE (2nd show), 550 Seventh Avenue, 16th fl., by inv., 391-9100.  |                                           |                                               |
| Tuesday<br>May 1   | PREMIERE SHOWING: FALL<br>WOMEN'S COLLECTION                                     | CESARANI<br>(12 EAST 53RD STREET)         | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE  |
| 4:00 P.M.          | By invitation. Thereafter by appointment. Contact: 752-6910.                     |                                           |                                               |
| Tuesday<br>May 1   | SHOWING OF FALL<br>COLLECTION                                                    | ANA COLON<br>(215 WEST 40TH STREET)       | REGINE'S<br>PARK & 59TH STREET                |
| 5:30 P.M.          | Show at 6:00. By invitation. Thereafter by appt. Contact: 944-9630.              |                                           |                                               |
| Tuesday<br>May 1   | COUTURE & FALL<br>READY-TO-WEAR                                                  | LOUIS FERAUD;<br>& AVON                   | PLACE TO BE<br>ANNOUNCED                      |
| 7:00 P.M.          | By invitation. Press: The Southern Connection, 245-5550.                         |                                           |                                               |
| Wednesday<br>May 2 | SHOWING OF FALL<br>COLLECTION                                                    | KASPER FOR JOAN LESLIE;<br>& J.L. SPORT   | 530 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR   |
| 9:00 A.M.          | By invitation. Thereafter by appointment. Contact: 221-4200.                     |                                           |                                               |
| Wednesday<br>May 2 | SHOWING OF FALL<br>COLLECTION                                                    | ADRIENNE VITTADINI<br>(1441 BROADWAY)     | PLACE TO BE<br>ANNOUNCED                      |
| 10:00 A.M.         | By invitation. Buyers: 921-2510. Press: Cristina, Gottfried, & Loving, 688-4665. |                                           |                                               |
| Wednesday<br>May 2 | SHOWING OF FALL<br>COLLECTION                                                    | JOAN VASS                                 | 418 WEST 25TH STREET<br>PENTHOUSE             |
| 11:00 A.M.         | By invitation. Thereafter by appointment. Contact: 989-6026.                     |                                           |                                               |
| Wednesday<br>May 2 | SHOWING OF FALL<br>COLLECTION                                                    | OSCAR DE LA RENTA<br>(550 SEVENTH AVENUE) | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE  |
| 12:00 Noon         | Also, at 3. By invitation. Thereafter by appt. Contact: 354-6777.                |                                           |                                               |
| Wednesday<br>May 2 | SHOWING OF FALL<br>COLLECTION                                                    | PAUL COSTELLOE                            | 530 SEVENTH AVENUE<br>SHOWROOM - 28TH FLOOR   |
| 1:00 P.M.          | By invitation. Thereafter by appointment. Contact: 382-2880.                     |                                           |                                               |

| <u>DATE</u>                     | <u>WHAT'S GOING ON</u>                                                                                            | <u>GIVEN BY</u>                          | <u>WHERE</u>                                             |
|---------------------------------|-------------------------------------------------------------------------------------------------------------------|------------------------------------------|----------------------------------------------------------|
| Wednesday<br>May 2<br>1:00 P.M. | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 221-6374.                     | TRACY MILLS                              | 550 SEVENTH AVENUE<br>SHOWROOM - 10TH FLOOR              |
| Wednesday<br>May 2<br>2:00 P.M. | SHOWING OF FALL<br>COLLECTION<br>By invitation. Buyers: 736-0109. Press: Cristina, Gottfried, & Loving, 688-4665. | MARY ANN RESTIVO<br>(498 SEVENTH AVENUE) | RCA STUDIOS<br>110 WEST 44TH STREET                      |
| May 2                           | 3:00 P.M., OSCAR DE LA RENTA (2nd show), Parsons, 560 Seventh, By inv., 354-6777.                                 |                                          |                                                          |
| Wednesday<br>May 2<br>3:00 P.M. | SHOWING OF FALL<br>COLLECTION<br>By inv. Buyers: Mel Nathanson, 391-1499. Press: Rubenstein & Lupo, 687-2980.     | JANE FONDA WORKOUTS                      | 1384 BROADWAY<br>PENTHOUSE                               |
| Wednesday<br>May 2<br>4:00 P.M. | SHOWING OF FALL<br>COLLECTION<br>Cocktails. Show at 4:30. By invitation. Contact: 840-0370.                       | JOHN ANTHONY<br>(530 SEVENTH AVENUE)     | HOTEL PLAZA<br>TERRACE ROOM                              |
| Wednesday<br>May 2<br>5:30 P.M. | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 221-0675.                     | RALPH LAUREN<br>(550 SEVENTH AVENUE)     | PLACE TO BE<br>ANNOUNCED                                 |
| Wednesday<br>May 2<br>8:30 P.M. | SHOWING OF FALL<br>COLLECTION<br>Cocktails. Dinner at 9. Show at 10. By invitation. Contact: 944-8200.            | PRINCESS KATALIN ZU<br>WINDISCH-GRAETZ   | XENON<br>124 WEST 43RD STREET                            |
| Thursday<br>May 3<br>9:00 A.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appt. Contact: 921-1460.                            | GLORIA SACHS<br>(550 SEVENTH AVENUE)     | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE             |
| Thursday<br>May 3<br>10:30 A.M. | SHOWING OF FALL<br>COLLECTION<br>Also, 1:30 P.M. By invitation. Contact: 921-8500.                                | PERRY ELLIS                              | 575 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR               |
| Thursday<br>May 3<br>12:00 Noon | SHOWING OF FALL<br>COLLECTION<br>Also at 3:00 P.M. By invitation. Thereafter, 14th fl. Contact: 354-6340.         | HALSTON<br>(550 SEVENTH AVENUE)          | OLYMPIC TOWER - 21ST FLOOR<br>645 FIFTH AVENUE (51ST ST) |
| Thursday<br>May 3<br>1:30 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Contact: 764-6020.                                                | JACKIE ROGERS<br>(550 SEVENTH AVENUE)    | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE             |
| May 3                           | 1:30 P.M., PERRY ELLIS (2nd show), 575 Seventh Ave., 2nd fl., 921-8500.                                           |                                          |                                                          |
| May 3                           | 3:00 P.M., HALSTON (2nd show), OLYMPIC TOWER, 645 Fifth Avenue. By inv., 354-6340.                                |                                          |                                                          |
| May 3                           | 4:00 P.M., TRIGERE (3rd show), 550 Seventh Ave., 16th fl., By inv., 391-9100.                                     |                                          |                                                          |
| Thursday<br>May 3<br>4:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Contact: 921-0685.                                                | BIS/GENE EWING<br>(575 SEVENTH AVENUE)   | THE SAVOY<br>141 WEST 44TH STREET                        |
| Thursday<br>May 3<br>5:00 P.M.  | FALL TREND<br>FASHION SHOW<br>By invitation. Buyers: 697-0663. Press: Jody Donohue Assoc., 688-8653.              | THE FOOTWEAR COUNCIL                     | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE             |
| Thursday<br>May 3<br>8:00 P.M.  | EIGHTH ANNUAL<br>DINNER/DANCE<br>By invitation. Tickets: \$150.00 per person. (Black tie). Contact: 289-4311.     | NEW YORK FASHION<br>COUNCIL, INC.        | MUSEUM OF NATURAL HISTORY<br>CENT. PK. W. & 79TH ST.     |

CONTINUOUS SHOWINGS--THESE SUMMER/TRANSITION COLLECTIONS HAVE ALREADY OPENED

|                                                 |                            |                    |          |
|-------------------------------------------------|----------------------------|--------------------|----------|
| ADRI.....                                       | 552 Seventh.....           | 2nd fl.....        | 719-5020 |
| AGATHA BROWN.....                               | 498 Seventh.....           | 4th fl.....        | 947-7655 |
| GIL AIMBEZ.....                                 | 1407 Broadway...           | Suite 1211.....    | 221-3100 |
| RANDY ALLEN.....                                | 39 W 55th.....             | 4th fl.....        | 246-3100 |
| ALPHA CUBIC.....                                | 1441 Broadway...           | Suite 1810.....    | 391-6655 |
| JOHN ANTHONY PRET.....                          | 550 Seventh.....           | 24th fl.....       | 840-0370 |
| FELIX ARBEO DESIGNS LTD.....                    | 530 Seventh.....           | 30th fl.....       | 221-1208 |
| RICHARD ASSATLY FOR BENTON LTD.....             | 500 Seventh.....           | 18th fl.....       | 719-9290 |
| BILL ATKINSON FOR BILL'S CLASSICS LTD.....      | 485 Seventh.....           | 8th fl.....        | 221-8510 |
| AUGUSTUS (DIV. CAUMONT).....                    | 530 Seventh.....           | 24th fl.....       | 840-6674 |
| AUSTRALIAN OUTBACK (Fall) (Until Feb. 17).....  | Waldorf-Astoria Rm. 2600.. | 219-1292, 355-3000 |          |
| BARON PETERS; & ROBERT LEONARD.....             | 530 Seventh.....           | 30th fl.....       | 944-0666 |
| SCOTT BARRIE.....                               | 575 Seventh.....           | 11th fl.....       | 921-0600 |
| ADAM BEALL.....                                 | 250 W 35th.....            | 16th fl.....       | 736-0024 |
| BEENE BAG BY GEOFFREY BEENE.....                | 205 W 39th.....            | 17th fl.....       | 944-8080 |
| BELLE FRANCE/JANE SCHAFFHAUSEN (Summer II)..... | 419 Park Av So..           | 20th fl.....       | 686-5780 |
| HARVEY BENARD LTD. & MORTON BENARD (Fall).....  | 205 W 39th.....            | 6th fl.....        | 354-8420 |
| BEREK HAND KNITS (Spring II).....               | 265 W 37th.....            | 20th fl.....       | 921-4317 |
| GLORIA BETKER.....                              | 209 W 38th.....            | 3rd fl.....        | 719-5510 |
| BIS/GENE EWING.....                             | 575 Seventh.....           | Suite 2510.....    | 921-0685 |
| STANLEY BLACKER FOR WOMEN (Fall I).....         | 550 Seventh.....           | 20th fl.....       | 764-3730 |
| RAUL BLANCO/ELAN.....                           | 530 Seventh.....           | 6th fl.....        | 382-2610 |
| BILL BLASS COLLECTION III.....                  | 550 Seventh.....           | 8th fl.....        | 921-2100 |
| BLASSPORT.....                                  | 550 Seventh.....           | 2nd fl.....        | 354-4200 |
| LEON BLOCK COLLECTION.....                      | 498 Seventh.....           | 22nd fl.....       | 736-5365 |
| BOEHM (Neckwear).....                           | 1411 Broadway...           | Suite 1105.....    | 719-5781 |
| ALKE BOKER.....                                 | 552 Seventh.....           | Suite 400.....     | 575-8400 |
| ALFRED BOSAND.....                              | 37 W 57th.....             | Suite 506.....     | 421-4188 |
| ELEANOR P. BRENNER LTD.....                     | 1460 Broadway...           | 12th fl.....       | 382-2655 |
| BRITISH KHAKI BY ROBERT LIGHTON.....            | 37 W 57th.....             | Suite 1110.....    | 755-8506 |
| DONALD BROOKS.....                              | 25 W 39th.....             | 6th fl.....        | 398-8636 |
| PATTI CAPPALLI/CALIFORNIA.....                  | 25 W 39th.....             | Suite 601.....     | 944-5944 |
| ALBERT CAPRARO.....                             | 550 Seventh.....           | 18th fl.....       | 840-1679 |
| PIERRE CARDIN SPORTIF; & KNITS.....             | 550 Seventh.....           | 5th fl.....        | 354-9760 |
| CASI.....                                       | 530 Seventh.....           | 2nd fl.....        | 944-8870 |
| OLEG CASSINI COLLECTIONS.....                   | 530 Seventh.....           | 9th fl.....        | 354-6990 |
| CASTLEBERRY KNITS.....                          | 530 Seventh.....           | 5th fl.....        | 221-4333 |
| C'EST SIMONE BY GEORGE SIMONTON.....            | 209 W 38th.....            | 6th fl.....        | 840-2035 |
| ARTHUR CHAPNIK.....                             | 230 W 38th.....            | 6th fl.....        | 840-2777 |
| LUCILLE CHAYT.....                              | 264 W 35th.....            | 6th fl.....        | 564-2584 |
| CHINOISE/BANCO BY MATTHEW LOMBARDI.....         | 525 Seventh.....           | 3rd fl.....        | 944-6450 |
| LIZ CLAIBORNE SPORTSWEAR; & DRESSES.....        | 1441 Broadway...           | 7th fl.....        | 354-4900 |
| WAYNE CLARK.....                                | 530 Seventh.....           | 28th fl.....       | 382-2880 |
| CLEOPATRA.....                                  | 530 Seventh.....           | 5th fl.....        | 382-2454 |
| ANA COLON.....                                  | 215 W 40th.....            | 9th fl.....        | 944-9630 |
| KATHRYN CONOVER.....                            | 530 Seventh.....           | 3rd fl.....        | 944-2744 |
| BERN CONRAD.....                                | 530 Seventh.....           | 27th fl.....       | 391-8052 |
| CONSTANCE BY CONSTANCE MALLAS.....              | 498 Seventh.....           | 16th fl.....       | 947-2575 |
| CRISCIONE.....                                  | 525 Seventh.....           | 7th fl.....        | 730-7310 |

THESE SUMMER/TRANSITION COLLECTIONS HAVE ALREADY OPENED (Cont'd from pg. 17)

|                                                                                    |                            |                 |                 |          |
|------------------------------------------------------------------------------------|----------------------------|-----------------|-----------------|----------|
| CUDDLECOAT.....                                                                    | 500                        | Seventh.....    | 5th fl.....     | 944-7500 |
| DIANNE B FOR CYGNE DESIGNS.....                                                    | 530                        | Seventh.....    | 14th fl.....    | 354-6474 |
| LEAMOND DEAN.....                                                                  | 498                        | Seventh.....    | 20th fl.....    | 239-0644 |
| CHRISTIAN DIOR SPORTSWEAR.....                                                     | 550                        | Seventh.....    | 7th fl.....     | 944-9820 |
| EKLEKTIC; P.B.S.A. LTD.....                                                        | 498                        | Seventh.....    | 9th fl.....     | 947-4492 |
| PERRY ELLIS.....                                                                   | 575                        | Seventh.....    | 2nd fl.....     | 921-8500 |
| ENCORE (DIV OF UMI).....                                                           | 530                        | Seventh.....    | 27th fl.....    | 764-0611 |
| ESTEVEZ/NEAL DIAMOND INC.....                                                      | 530                        | Seventh.....    | 20th fl.....    | 944-8470 |
| HEATHER EVANS (Note <u>new address</u> ).....                                      | 525                        | Seventh.....    | 23rd fl.....    | 719-3882 |
| CAROLYN EVE (NEUSTADTER).....                                                      | Drake Hotel.....           | Suite 1009..... |                 | 421-0900 |
| HELEN FABRIKANT FOR H. FABRIKANT; & H.F. SPORT.....                                | 1410                       | Broadway...     | 18th fl.....    | 354-1620 |
| ORA FEDER DESIGNS.....                                                             | 171                        | Madison.....    | 10th fl.....    | 532-9236 |
| CHRISTYNE FORTI.....                                                               | 530                        | Seventh.....    | 24th fl.....    | 921-1552 |
| FLORENCE & CELESTE (Chu Chi Knits, Endres.....                                     | 498                        | Seventh.....    | 9th fl.....     | 279-9620 |
| Lucille Fouillet, Annemarie Gardin, Ildi Marshall, Rina di Montella, Carol Peretz) |                            |                 |                 |          |
| RICHARD FREDRICS.....                                                              | 566                        | Seventh.....    | 4th fl.....     | 719-9370 |
| DIANE VON FURSTENBERG.....                                                         | 1407                       | Broadway...     | 20th fl.....    | 869-1400 |
| GENTILLESSE BY DIANE DICKINSON.....                                                | 530                        | Seventh.....    | 9th fl.....     | 354-4147 |
| JENNIFER GEORGE.....                                                               | (Whodunnit) 60 W 55th..... | 2nd fl.....     |                 | 245-2244 |
| DIANE GILMAN.....                                                                  | 512                        | Seventh.....    | 43rd fl.....    | 719-4502 |
| GIVENCHY 5 (Fall) (Through April 20).....                                          | 10 E 53rd.....             | 27th fl.....    |                 | 751-9334 |
| MORT GOLDMAN (Barnaby, Cobalt, Dan DeSantis,.....                                  | 498                        | Seventh.....    | 7th fl.....     | 564-3467 |
| Mark Heister, Rosemary Langkamp, L'Estelle)                                        |                            |                 |                 |          |
| GOLDWORM.....                                                                      | 1411                       | Broadway...     | Suite 3517..... | 575-0344 |
| GUNTER; & MOLISANI.....                                                            | 512                        | Seventh.....    | 20th fl.....    | 921-4010 |
| ELEANORE HADLEY LTD.....                                                           | 491                        | Seventh.....    | 6th fl.....     | 279-6053 |
| JON HAGGINS.....                                                                   | 260 W 35th .....           | 13th fl.....    |                 | 564-2897 |
| BILL HAIRE.....                                                                    | 550                        | Seventh.....    | 10th fl.....    | 840-6466 |
| HALSTON.....                                                                       | 550                        | Seventh.....    | 14th fl.....    | 354-6340 |
| BETTY HANSON & COMPANY.....                                                        | 205 W 39th.....            | 14th fl.....    |                 | 840-8888 |
| CATHY HARDWICK.....                                                                | 1411                       | Broadway...     | 4th fl.....     | 221-4502 |
| HARLEY'S WHIM (Rod Owens 498 7th, 3rd, 564-1870)....                               | 35 W 36th.....             | 12th fl.....    |                 | 563-2157 |
| DAVID HAYES (& Early Fall) (Until Feb. 15).....                                    | Hotel Drake.....           | Suite 2020..... |                 | 421-0900 |
| CATHERINE HIPPI.....                                                               | 110 W 40th.....            | 25th fl.....    |                 | 391-3887 |
| JONATHAN HITCHCOCK FOR REUBEN THOMAS.....                                          | 498                        | Seventh.....    | 18th fl.....    | 736-6060 |
| J.G. HOOK INC.....                                                                 | 1410                       | Broadway...     | 20th fl.....    | 354-7330 |
| CAROL HORN.....                                                                    | 575                        | Seventh.....    | 33rd fl.....    | 921-9670 |
| ICINOO.....                                                                        | 202 W 40th.....            | Suite 503.....  |                 | 730-0764 |
| JEAN INGRAM KNITS.....                                                             | 214 W 39th.....            | 12th fl.....    |                 | 354-1700 |
| JAMISON; & JAMISPORT.....                                                          | 498                        | Seventh.....    | 24th fl.....    | 239-9477 |
| ROBERT JANAN & BALENCIAGA.....                                                     | 530                        | Seventh.....    | 19th fl.....    | 354-7880 |
| JAYNE JAY INC.....                                                                 | 499                        | Seventh.....    | 15th fl.....    | 695-0909 |
| JEANNE-MARC.....                                                                   | 1466                       | Broadway...     | 9th fl.....     | 575-7840 |
| JER DOR FASHIONS.....                                                              | 498                        | Seventh.....    | 9th fl.....     | 564-4450 |
| JIBALI COLLECTIONS, INC.....                                                       | 209 W 38th.....            | 4th fl.....     |                 | 764-5858 |
| BETSEY JOHNSON.....                                                                | 575                        | Seventh.....    | Suite 1463..... | 921-0510 |
| NANCY JOHNSON FOR PRISMA.....                                                      | 1411                       | Broadway...     | Suite 1295..... | 764-8977 |
| JONATHAN.....                                                                      | 131 E 70th.....            | 4th fl.....     |                 | 288-1362 |
| LEE JORDAN-PARTIQUE.....                                                           | 498                        | Seventh.....    | 10th fl.....    | 564-6814 |

THESE SUMMER/TRANSITION COLLECTIONS HAVE ALREADY OPENED (Cont'd from pg. 18)

|                                                                                                                                               |                  |                 |          |
|-----------------------------------------------------------------------------------------------------------------------------------------------|------------------|-----------------|----------|
| KAI-YIN LO.....                                                                                                                               | 117 E 57th.....  | Suite 46G.....  | 308-5108 |
| NORMA KAMALI.....                                                                                                                             | 1411 Broadway... | 25th fl.....    | 944-9710 |
| NAT KAPLAN.....                                                                                                                               | 498 Seventh..... | 21st fl.....    | 239-9400 |
| KAPPI.....                                                                                                                                    | 498 Seventh..... | 21st fl.....    | 239-9485 |
| KASPER FOR JOAN LESLIE.....                                                                                                                   | 530 Seventh..... | 11th fl.....    | 221-4200 |
| KASPER FOR J.L. SPORT.....                                                                                                                    | 530 Seventh..... | 11th fl.....    | 221-4200 |
| MICHAEL KATZ.....                                                                                                                             | 13 E 17th.....   | 7th fl.....     | 929-3976 |
| KAY JUDGE (De Bina, Disegni, Ann Fielder, Diane Freis, Gabani, Ruth Hornbein, Kanae, Nicole, Norma, Paca, Rozani, Ashley Sinclair, S. Wilkes) | 498 Seventh..... | 3rd fl.....     | 594-5558 |
| KENAR.....                                                                                                                                    | 530 Seventh..... | 25th fl.....    | 944-5300 |
| KENNSINGTON BLUE; CIRCLE.....                                                                                                                 | 225 W 39th.....  | 11th fl.....    | 730-8210 |
| MS. KIPPS/KAY KIPPS.....                                                                                                                      | 498 Seventh..... | 22nd fl.....    | 947-4646 |
| ALEXIS KIRK.....                                                                                                                              | 385 Fifth.....   | 7th fl.....     | 532-3779 |
| ANNE KLEIN & COMPANY.....                                                                                                                     | 205 W 39th.....  | 3rd fl.....     | 221-7880 |
| DON KLINE LTD.....                                                                                                                            | 32 W 39th.....   | 12th fl.....    | 221-6771 |
| THE KOHLER COLLECTION.....                                                                                                                    | 498 Seventh..... | 4th fl.....     | 594-4484 |
| MICHAEL KORS.....                                                                                                                             | 148 W 28th.....  | 6th fl.....     | 620-4677 |
| MIKE KORWIN'S KNITWORKS INC.....                                                                                                              | 498 Seventh..... | 19th fl.....    | 947-8828 |
| REGINA KRAVITZ.....                                                                                                                           | 575 Seventh..... | 29th fl.....    | 840-6065 |
| GUY LAROCHE DRESSES.....(ROD OWENS)                                                                                                           | 498 Seventh..... | 6th fl.....     | 564-1870 |
| RALPH LAUREN.....                                                                                                                             | 550 Seventh..... | 3rd fl.....     | 221-0675 |
| LEONARD-PARIS COUTURE (Note Change Of Address).....                                                                                           | 530 Seventh..... | 20th fl.....    | 869-3601 |
| HAROLD LEVINE; & ELLIE KNITS FOR HAROLD LEVINE.....                                                                                           | 530 Seventh..... | 21st fl.....    | 391-2255 |
| HERBERT LEWIN SALES (Alakazia, Louis-Guy Giroux, Annie Lago, L. Rich, Shibui Blues, Lynn Tepe)                                                | 202 W 40th.....  | Suite 1404..... | 764-5888 |
| LILA BLOUSE BY LILA KLIEGMAN.....                                                                                                             | 575 Seventh..... | 20th fl.....    | 354-5190 |
| LYLE & SCOTT (Fall).....                                                                                                                      | 1441 Broadway... | Suite 880.....  | 944-2830 |
| G. MAISLINGER (Fall) (Men's Sweaters).....                                                                                                    | 145 W 55th.....  | Suite 8E.....   | 957-8310 |
| MALAVE.....                                                                                                                                   | 264 W 35th.....  | 7th fl.....     | 563-0510 |
| MARCASIANO.....                                                                                                                               | 145 Spring.....  | 2nd fl.....     | 226-6809 |
| FRANK MASANDREA FOR DYNASTY.....                                                                                                              | 530 Seventh..... | 21st fl.....    | 382-2833 |
| GEORGE MASKET BY KAREN HARMAN.....                                                                                                            | 498 Seventh..... | 10th fl.....    | 947-7110 |
| MAYA (Hosiery & Legwear).....                                                                                                                 | 385 Fifth.....   | Suite 1207..... | 532-0505 |
| MERCEDES & ADRIENNE.....                                                                                                                      | 512 Seventh..... | 5th fl.....     | 944-2040 |
| MIGNON BY DOROTHY FARBO.....                                                                                                                  | 530 Seventh..... | 3rd fl.....     | 354-4980 |
| SYDNEY CARVIN MILLIKEN (Whodunnit).....                                                                                                       | 60 W 55th.....   | 2nd fl.....     | 245-2244 |
| TRACY MILLS.....                                                                                                                              | 550 Seventh..... | 10th fl.....    | 221-6374 |
| MISS O BY OSCAR DE LA RENTA.....                                                                                                              | 550 Seventh..... | 19th fl.....    | 354-6777 |
| ROBERT MOLNAR.....                                                                                                                            | 218 W 37th.....  | 7th fl.....     | 563-4893 |
| HANAE MORI.....                                                                                                                               | 550 Seventh..... | 21st fl.....    | 221-5726 |
| MOROCI, INC.....                                                                                                                              | 530 Seventh..... | 12th fl.....    | 354-1880 |
| PETER MUI.....                                                                                                                                | 1466 Broadway... | Suite 1100..... | 944-1310 |
| MORTON MYLES.....                                                                                                                             | 550 Seventh..... | 15th fl.....    | 391-8700 |
| ALBERT NIPON.....                                                                                                                             | 530 Seventh..... | 2nd fl.....     | 354-0760 |
| NIPON BLOUSE.....                                                                                                                             | 530 Seventh..... | 19th fl.....    | 944-8802 |
| NIPON BOUTIQUE.....                                                                                                                           | 530 Seventh..... | 19th fl.....    | 354-4325 |
| COLLECTIBLES BY ALBERT NIPON.....                                                                                                             | 530 Seventh..... | 2nd fl.....     | 921-8620 |
| EXECUTIVE DRESS BY ALBERT NIPON.....                                                                                                          | 530 Seventh..... | 19th fl.....    | 944-8802 |
| ALBERT NIPON KNITWEAR.....                                                                                                                    | 214 W 39th.....  | 12th fl.....    | 354-1700 |

THESE SUMMER/TRANSITION COLLECTIONS HAVE ALREADY OPENED (Cont'd from pg. 19)

|                                                                                                                         |                  |                   |          |
|-------------------------------------------------------------------------------------------------------------------------|------------------|-------------------|----------|
| DANNY NOBLE.....                                                                                                        | 202 W 40th.....  | 10th fl.....      | 398-9393 |
| LYNN NOVAK.....                                                                                                         | 1466 Broadway... | 16th fl.....      | 730-9696 |
| OUTLANDER.....                                                                                                          | 1407 Broadway... | 21st fl.....      | 221-4221 |
| ROD OWENS (Barboglio, Casadei, Cee Gee, Diva, Gloria, Olivia Kai, Parche, Pucci, Dorothy Schoelin, Sister Max, Tadashi) | 498 Seventh..... | 3rd & 6th fl..... | 564-1870 |
| RUBEN PANIS.....                                                                                                        | Hotel Drake..... | Suite 705.....    | 421-0900 |
| MOLLIE PARNIS; & MOLLIE PARNIS STUDIO.....                                                                              | 530 Seventh..... | 18th fl.....      | 221-1445 |
| ANDRE VAN PIER.....                                                                                                     | 252 W 38th.....  | 12th fl.....      | 719-4750 |
| POGIA BY D. POLIMENI.....                                                                                               | 530 Seventh..... | 4th fl.....       | 944-6030 |
| POSH BY JAY ANDERSON.....                                                                                               | 550 Seventh..... | 18th fl.....      | 398-0763 |
| LIZ POTTER FOR UP FROM SOHO.....                                                                                        | 1466 Broadway... | 6th fl.....       | 944-6930 |
| RAINCHEETAHS BY NAMAN.....                                                                                              | 500 Seventh..... | 3rd fl.....       | 944-0800 |
| OSCAR DE LA RENTA.....                                                                                                  | 550 Seventh..... | 11th fl.....      | 354-6777 |
| MARY ANN RESTIVO.....                                                                                                   | 498 Seventh..... | 16th fl.....      | 736-0109 |
| JILL RICHARDS; & JILL RICHARDS II.....                                                                                  | Hotel Drake..... | Suite 1205.....   | 421-0900 |
| RICHILENE.....                                                                                                          | 530 Seventh..... | 3rd fl.....       | 354-0629 |
| RICHTONE KNITS.....                                                                                                     | 498 Seventh..... | 14th fl.....      | 279-1600 |
| SAMUEL ROBERT.....                                                                                                      | 530 Seventh..... | 9th fl.....       | 221-1995 |
| ROBERTA & BRENDA INC.....                                                                                               | 498 Seventh..... | Suite 2A.....     | 947-4811 |
| JACKIE ROGERS.....                                                                                                      | 550 Seventh..... | 22nd fl.....      | 764-6020 |
| JACKIE ROGERS T'S.....                                                                                                  | 550 Seventh..... | 22nd fl.....      | 764-6020 |
| ROSANNA KNITWEAR.....                                                                                                   | 1410 Broadway... | 24th fl.....      | 921-5888 |
| ROSSELLA OF ROME-DANZANTE.....                                                                                          | 209 W 38th.....  | 6th fl.....       | 944-6610 |
| JANET RUSSO.....                                                                                                        | 1466 Broadway... | Suite 421.....    | 575-9850 |
| RYRS.....                                                                                                               | 55 Wooster.....  | 2nd fl.....       | 741-2311 |
| GLORIA SACHS.....                                                                                                       | 550 Seventh..... | 9th fl.....       | 921-1460 |
| PAULA SAKER.....                                                                                                        | 530 Seventh..... | 29th fl.....      | 221-6960 |
| FERNANDO SANCHEZ LINGERIE/LOUNGEWEAR.....                                                                               | 50 W 57th.....   | 15th fl.....      | 581-8581 |
| FERNANDO SANCHEZ MENSWEAR.....                                                                                          | 5 W 19th.....    | 7th fl.....       | 929-5060 |
| FERNANDO SANCHEZ RTW.....                                                                                               | 5 W 19th.....    | 7th fl.....       | 989-9166 |
| GIORGIO SANT'ANGELO FOR MARJER.....                                                                                     | 550 Seventh..... | 6th fl.....       | 221-1616 |
| DON SAYRES.....                                                                                                         | 485 Seventh..... | 4th fl.....       | 947-9180 |
| SAZ LTD; & SAZ II.....                                                                                                  | 530 Seventh..... | 21st fl.....      | 221-3489 |
| ABE SCHRADER CORP.....                                                                                                  | 530 Seventh..... | 15th fl.....      | 840-7733 |
| SHAMASK COUTURE.....                                                                                                    | 860 Madison..... | 2nd fl.....       | 398-1375 |
| SHAMASK (Manufactured by Cuddlecoat).....                                                                               | 500 Seventh..... | 5th fl.....       | 944-7500 |
| SHIBUI BLUES BY KAPAMONTE.....(Herbert Lewin)                                                                           | 202 W 40th.....  | Suite 1404.....   | 719-9353 |
| HELENE SIDEL.....                                                                                                       | 530 Seventh..... | 8th fl.....       | 354-0024 |
| SIGNATURES BY PATRICK DEAN (Fall I).....                                                                                | 512 Seventh..... | 6th fl.....       | 354-4700 |
| ADELE SIMPSON.....                                                                                                      | 530 Seventh..... | 23rd fl.....      | 354-8600 |
| SINGER & SPICER.....                                                                                                    | 1441 Broadway... | Suite 1482.....   | 575-9540 |

THESE SUMMER/TRANSITION COLLECTIONS HAVE ALREADY OPENED (Cont'd from pg. 20)

|                                                                                                                                                  |                                     |                 |          |
|--------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|-----------------|----------|
| COSMO SIRCHIO.....                                                                                                                               | 230 W 39th.....                     | 13th fl.....    | 719-3171 |
| (Armand for Bessler, Arthur Doucette, Fernando Franca, Renee Helga Howie, China Machado, Louis Marino, Riazee, Stria, Janice Wainwright, Yvonne) |                                     |                 |          |
| VICKI SOBLE DESIGNS.....                                                                                                                         | 488 Seventh.....                    | Suite 3F.....   | 736-9340 |
| SOO YUNG LEE; & SOO YUNG LEE LA SOIREE.....                                                                                                      | 530 Seventh.....                    | 6th fl.....     | 840-6435 |
| SPORTWHIRL.....                                                                                                                                  | 498 Seventh.....                    | 15th fl.....    | 563-0800 |
| STEPHEN SPROUSE.....                                                                                                                             | 37 W 57th.....                      | 9th fl.....     | 832-2778 |
| STAR OF SIAM (USA).....                                                                                                                          | 550 Seventh.....                    | 18th fl.....    | 398-0920 |
| ERNST STRAUSS; & STUDIO COLLECTION.....                                                                                                          | St. Moritz.....                     | Suite 33A.....  | 265-2034 |
| RICHARD SUMMERS PRESENTS (Bonyim, David Josef,.....                                                                                              | 209 W 38th.....                     | 10th fl.....    | 921-8060 |
| Lhasa, Maxfield Parrish, Monica/Robin, Helene Regen, & Others)                                                                                   |                                     |                 |          |
| ALFRED SUNG.....                                                                                                                                 | 514 Seventh.....                    | 2nd fl.....     | 391-8288 |
| SWEET MAMA (Maternity); JUDY LOEB (Large sizes).....                                                                                             | 1384 Broadway...                    | 8th fl.....     | 354-9709 |
| SWIRL (J.G. Hook, Models Coat,.....                                                                                                              | 600 Fifth.....                      | 12th fl.....    | 765-8915 |
| Oscar de la Renta, Bill Tice)                                                                                                                    |                                     |                 |          |
| TAHARI.....                                                                                                                                      | 525 Seventh.....                    | 21st fl.....    | 921-3600 |
| TANNER DRESS (SUMMER II).....                                                                                                                    | 530 Seventh.....                    | 28th fl.....    | 944-6350 |
| TANNERSPORT.....                                                                                                                                 | 530 Seventh.....                    | 28th fl.....    | 944-6350 |
| TARQUIN EBKER.....                                                                                                                               | 275 W 39th.....                     | 7th fl.....     | 730-1536 |
| ELLEN TRACY.....                                                                                                                                 | 575 Seventh.....                    | 10th fl.....    | 944-6999 |
| TRAVILLA INC.....                                                                                                                                | Hotel Drake.....                    | Suite 1105..... | 421-0900 |
| TRIC-TRAC LTD.....                                                                                                                               | 209 W 38th.....                     | 7th fl.....     | 221-7935 |
| TRIGERE, INC.....                                                                                                                                | 550 Seventh.....                    | 16th fl.....    | 391-9100 |
| TUDOR SQUARE; & ALBERT LEWIS.....                                                                                                                | 530 Seventh.....                    | 20th fl.....    | 354-0030 |
| UMI COLLECTIONS BY ANNE CRIMMINS.....                                                                                                            | 530 Seventh.....                    | 27th fl.....    | 764-0600 |
| UNGARO.....                                                                                                                                      | 803 Madison.....                    | 2nd fl.....     | 249-4090 |
| LEVINO VERNA.....                                                                                                                                | 498 Seventh.....                    | 9th fl.....     | 279-2345 |
| VICTORIA ROYAL BY MARTIN STAEHELY.....                                                                                                           | 530 Seventh.....                    | 7th fl.....     | 944-6844 |
| MICHAELE VOLLBRACHT DESIGN ENTERPRISES, INC.....                                                                                                 | 550 Seventh.....                    | 6th fl.....     | 921-8020 |
| MIKE VOLLBRACHT SPORTS.....                                                                                                                      | 1411 Broadway...                    | 29th fl.....    | 354-0515 |
| NORMA WALTERS.....                                                                                                                               | 530 Seventh.....                    | 7th fl.....     | 840-7677 |
| WHODUNNIT (Mme Defarge, Fiddlestix,.....                                                                                                         | 60 W 55th.....                      | 2nd fl.....     | 245-2244 |
| Jennifer George, Laceworks, Liancarlo, Sydney Carvin Milliken, Linda Mishan, Carolyn Parker, Takezo, Liz Weinmann).                              |                                     |                 |          |
| WILLIWEAR BY WILLI SMITH.....                                                                                                                    | 209 W 38th.....                     | 9th fl.....     | 869-1380 |
| WILROY.....                                                                                                                                      | 530 Seventh.....                    | 22nd fl.....    | 221-2200 |
| MRS H. WINTER.....                                                                                                                               | 45 W 25th.....                      | 4th fl.....     | 691-8300 |
| KANSAI YAMAMOTO.....                                                                                                                             | 485 Seventh.....                    | Suite 811A..... | 989-1462 |
| YEOHLEE, INC.....                                                                                                                                | (Fisher - Fiorina) 488 Seventh..... | Suite 6F.....   | 594-2873 |
| ZANA COUTURE LTD.....                                                                                                                            | 512 Seventh.....                    | 23rd fl.....    | 575-0487 |
| L'ZINGER INTERNATIONAL; "Go Silk".....                                                                                                           | 575 Seventh.....                    | 18th fl.....    | 382-3303 |